

Rides to Meals: *Strategies & Resources to Support Connections between Summer Food Service Programs and Transportation*





Today we will Talk About..

- Welcome –
 - Rik Opstelten, U.S. Department of Transportation, Federal Transit Administration
 - Tony Craddock, Jr. – U.S. Department of Agriculture, Food and Nutrition Service
- Overview of Mobility Management – Judy Shanley, NCMM-Easter Seals
- From the Field – An example of transit – meal program connections - Kari Banta, TX DOT & Brian Baker, SPARTAN Public Transit
- Leveraging Mobility Management Resources and Systems – Judy Shanley
- Discussion and Questions - All
- Next Steps – Rik & Tony



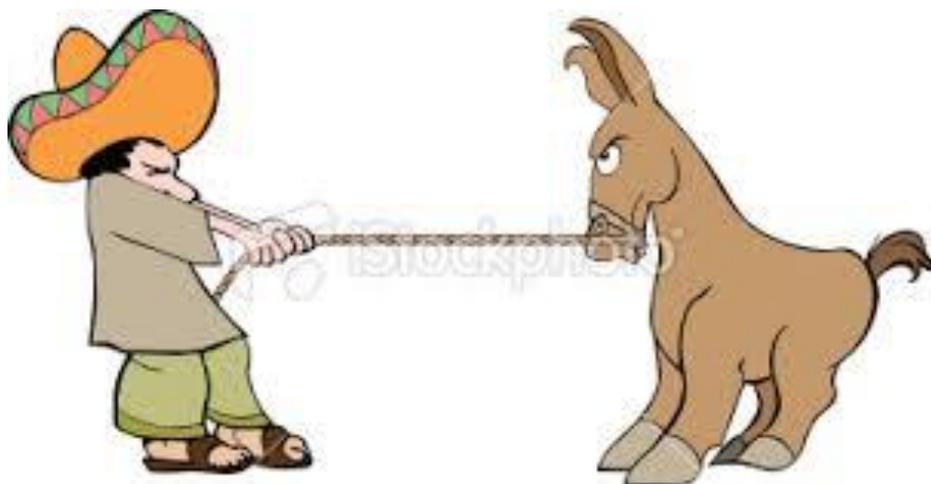
Hopefully, You Will...

- Understand concepts and practice regarding mobility management;
- Garner ideas to develop connections with transit;
- Be excited about leveraging mobility management resources and connecting with transportation professionals in your community; and
- Be wowed – by the available resources!



***If you always do what you've always done,
you'll always get what you've always got.***

In *Fierce Conversations*, By *Susan Scott*



Why Does Mobility and Transportation Pose a Barrier to Access to Meal Programs?



What Transportation Issues Affect Access to Summer Meal Programs?

- Children and families lack knowledge and skills regarding using public transit
- Fear related to using transportation
- Meal Service personnel may lack connections with public transportation and mobility management
- Lack of transportation options
- Inconvenience of transportation options
- Cost of transportation

A Solution...



MOBILITY MANAGEMENT

What is Mobility Management

Mobility management is an approach to designing and delivering transportation services that starts and ends with the customer. It begins with a community vision in which the **entire transportation network**—public transit, private operators, cycling and walking, volunteer drivers, and others—works together with customers, planners, and stakeholders to **deliver the transportation options that best meet the community's needs.**



National Center for Mobility Management



Mobility Management focuses on YOU and your individual transportation needs – whether you are currently driving, need transportation, or are somewhere in-between.

Like a travel agent coordinates air, hotel and car rental, mobility managers, or specialists, help you coordinate the services you need to get you where you need to go, for your whole trip.



Transportation Coordination



What Services Can be Included in Mobility Management Systems

- Fixed route – bus, rail, trolley
- Shared vehicle – such as Zip Car
- Shared ride – ride boards, slug lines
- Feeder systems
- Volunteer driver programs
- Paratransit – door to door
- Dog Sled
- Paths of travel
- One-call, one-click



Mobility Management: *Putting the pieces together*



Connections to Support Mobility and Transportation...unlikely sources....



Let's Hear from the Field



TxDOT and Summer Meals

- The Texas Hunger Initiative at Baylor University invited Public Transportation (PTN) to Wrap Up meeting for Summer 2014 to discuss results



TEXASHUNGER
INITIATIVE
BAYLOR UNIVERSITY

Opportunities in Texas

- Senior nutrition programs provided a frame of reference: take kids to meals or take meals to kids?
- PTN reached out to federal and local partners
- Introduced the local transit providers to the regional Texas Hunger Initiative staff for a 2015 pilot

SPARTAN PUBLIC TRANSPORTATION

SPARTAN Transportation is a division of South Plains Community Action Association, Inc. (SPCAA).

We cover 17 counties in Texas: Bailey, Lamb, Hale, Floyd, Motley, Cochran, Hockley, rural Lubbock, Crosby, Dickens, King, Yoakum, Terry, Lynn, Garza, Scurry, and Mitchell.

- ▶ 5311-Operating and Capital Dollars
- ▶ 5310-Transportation Services for Elderly & Persons with Disabilities
- ▶ JARC
- ▶ Contracts

FUNDING SOURCES

- ▶ Cargill-Muleshoe & Plainview
Commuter to Friona
- ▶ SPC Express-Commuter from Lubbock
to Levelland
- ▶ Brownfield Summer Meals-Boys & Girls
Club

SUCCESSFUL PROGRAMS

Ideas to Strengthen Mobility & Transportation Connections

- Engage families, students, and colleagues – hold a transportation summit
 - Invite students who use transit, businesses, Voc Rehab – during the school year
- Conduct resource mapping of transportation resources & travel training services – shared services (church, school, business)
- Work with the schools and transit to support travel instruction
- Connect with transit organizations and mobility management systems
 - Federal United We Ride – www.unitedweride.gov
- Invite transit professionals into events

Funding: Identify and Write Grants

- Section 5310
- Section 5311
- Other public funding sources
 - Health and Human Services
 - Education
- Private foundations



FNS Southeast Office - Northeast TN

- The Laughlin Heath Care Foundation presented an \$11,500 check on Friday to the Second Harvest Food Bank of Northeast Tennessee during a news conference outside the hospital.
- The funds were raised through the foundation's Derby Day, held earlier this month.



Looking Beyond DOT and FTA

FTA is not the only agency with a web of planning requirements

- Agencies across the federal government with a role in transportation have similar requirements
- Partnering with those agencies can promote efficiencies in operations, while reducing redundancy in planning

80+
FEDERAL PROGRAMS SUPPORT TRANSPORTATION

Federal-to-Federal Match

- DOT rules allow for non-DOT federal programs to match our own
- This can allow local communities to implement programs with 100% federal funding



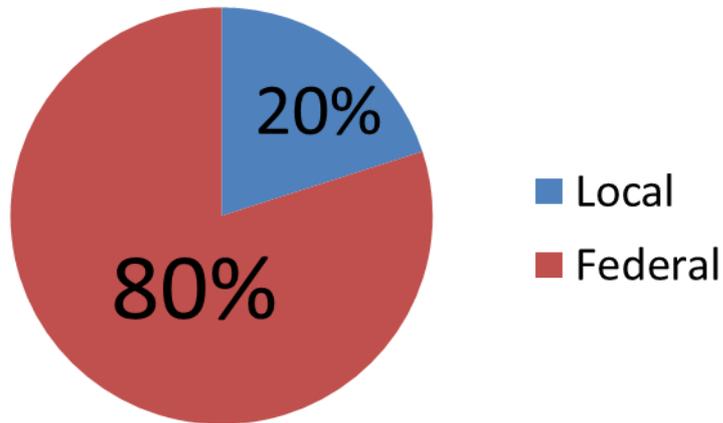
Match Partners

- Federal programs must have in their own regulations provisions that allow their funds to match FTA's. Such programs include:
 - The Administration on Aging's Older Americans Act funding

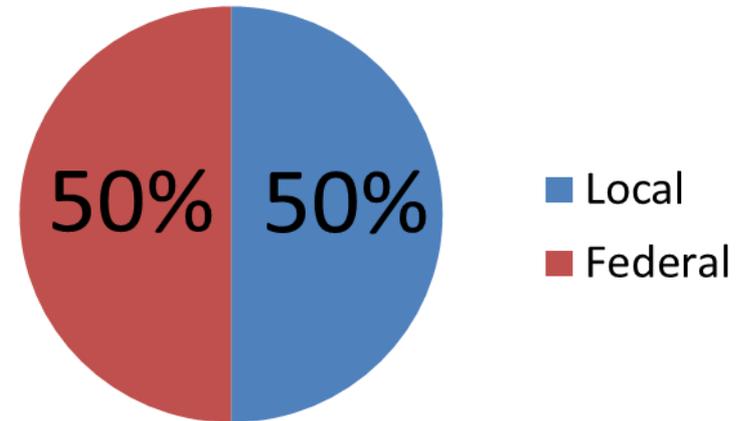


Local Match Requirements

Capital Expenses



Operating Expenses



Exceptions:

Vehicle acquisitions to support compliance with the Americans with Disabilities Act (ADA) or Clean Air Act (CAA): 85% Federal match

Vehicle-related equipment and facilities to support ADA or CAA: 90%

Funding: Explore Innovative Strategies

- Volunteer Driver Programs
- Shared Ride Programs
- Shared Vehicle Programs
- Shared funding – grants, foundations, private industry
- Taxi- voucher programs
- Use low-use vehicles (religious orgs; schools)
- Philanthropy – United Way, Kiwanis, Rotary

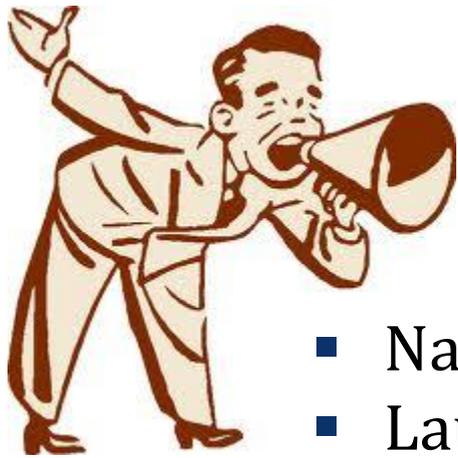
Leverage Resources through Mobility Management



The National Center for Mobility Management

The mission of the National Center for Mobility Management (NCMM) is to facilitate communities to adopt transportation strategies and mobility options that empower people to live independently and advance health, economic vitality, self-sufficiency, and community.

www.nationalcenterformobilitymanagement.org



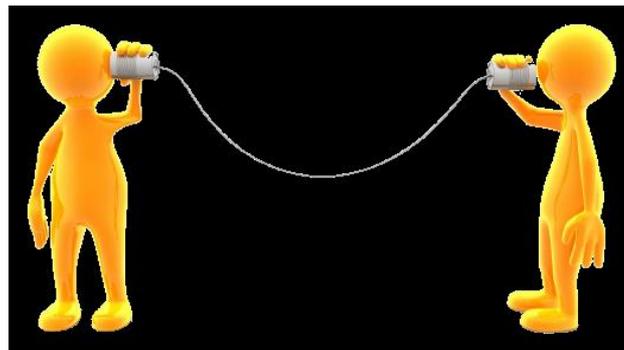
About the NCMM



- National Technical assistance center
- Launched in early 2013
- Jointly operated by three national organizations:
 - Easter Seals
 - American Public Transportation Association
 - Community Transportation Association of America
- Through a cooperative agreement with the Federal Transit Administration, U.S. DOT

Communications and Outreach

- Website that integrates current mobility management work across partners
- Listservs – LinkedIn Newsletters
- Targeted articles and informational pieces in related publications



Technical Assistance

- Training and Products
 - Information briefs
 - Volunteer peer network (field experts)
 - Training workshops (Design Thinking for Mobility)
 - Community Technical Assistance Plans
(Descriptions of TA Interventions so that other communities can replicate strategies)
- Regional Communication Liaisons

Locate your regional liaison below (listed by Federal Transit Administration region).

- Region 1: Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, Vermont
- Judy Shanley, jshanley@easterseals.com, 800-659-6428 or 202-403-8354, TDD: 202-347-7385
- Region 2: New York, New Jersey, Virgin Islands - Carolyn Jeskey, jeskey@ctaa.org, 800-527-8279 ext. 720 or 202-415-9659
- Region 3: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia
- Rich Weaver, rweaver@apta.com, 202-496-4809
- Region 4: Alabama, Florida Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee - Julie Dupree, jdupree@easterseals.com, 800-659-6428 or (202) 403-8332, TDD: 202-347-7385
- Region 5: Indiana, Illinois, Minnesota, Michigan, Ohio, Wisconsin - Judy Shanley, jshanley@easterseals.com, 800-659-6428 or 202-403-8354, TDD: 202-347-7385
- Region 6: Arkansas, Louisiana, New Mexico, Oklahoma, Texas - Charlie Dickson, dickson@ctaa.org, 800-527-8279 ext. 708 or 202-247-8356
- Region 7: Iowa, Kansas, Missouri, Nebraska - Julie Dupree, jdupree@easterseals.com, 800-659-6428 or (202) 403-8332, TDD: 202-347-7385
- Region 8: Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming - Amy Conrick, conrick@ctaa.org, 800-527-8279 ext. 734 or 202-415-9692
- Region 9: Arizona, California, Hawaii, Nevada, Guam, American Samoa, Northern Marianas - Amy Conrick, conrick@ctaa.org, 800-527-8279 ext. 734 or 202-415-9692
- Region 10: Alaska, Idaho, Oregon, Washington - Rich Weaver, rweaver@apta.com, 202-496-4809

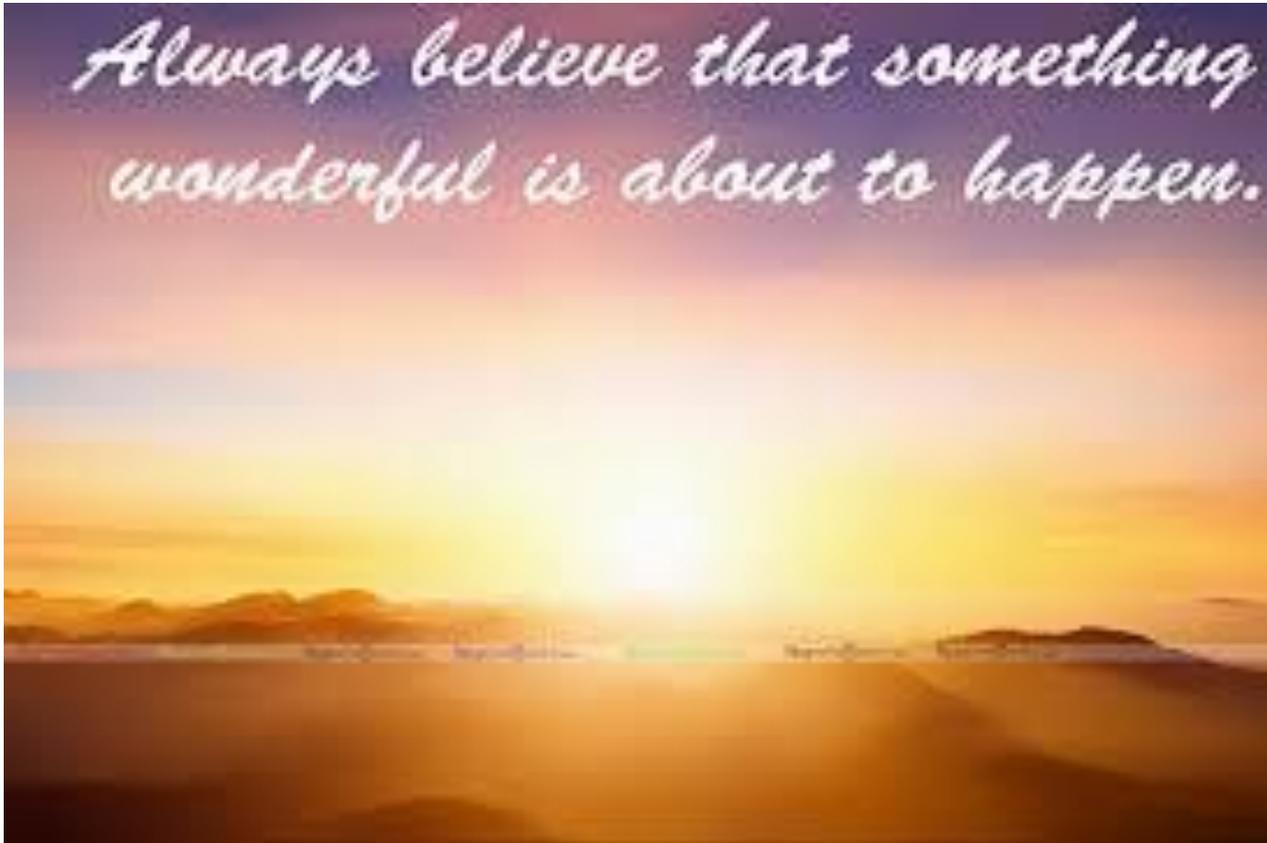
- See more at: <http://nationalcenterformobilitymanagement.org/ncmm-regional-liaisons/#sthash.rk19ipAE.dpuf>

Stay Current with NCMM

- Follow us on Twitter: <http://www.twitter.com/nc4mm> or @nc4mm
- Sign up for NCMM's e-newsletter and regular email updates on important topics.
- Read our latest blog entry or newsletter, or listen to a podcast or recorded webinar –

www.nc4mm.org

Always believe that something wonderful is about to happen.



Thoughts, Ideas, Questions?



Please Provide us with Feedback!

<https://www.surveymonkey.com/r/NCMM-Meals>



Resources



National Center for Mobility Management

www.nationalcenterformobilitymanagement.org



www.projectaction.org



<http://nationalrtap.org/>



Transitplanning4all.org

www.unitedweride.gov



Contact Information

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 - 312-551-7227

