RIDECARE PIONEER VALLEY

BUSINESS PITCH

Rose’s Story

The Problem

PHYSICIAN

Total number of Primary Care appointments at Baystate Healthcare = 100,000 per year (conservatively)

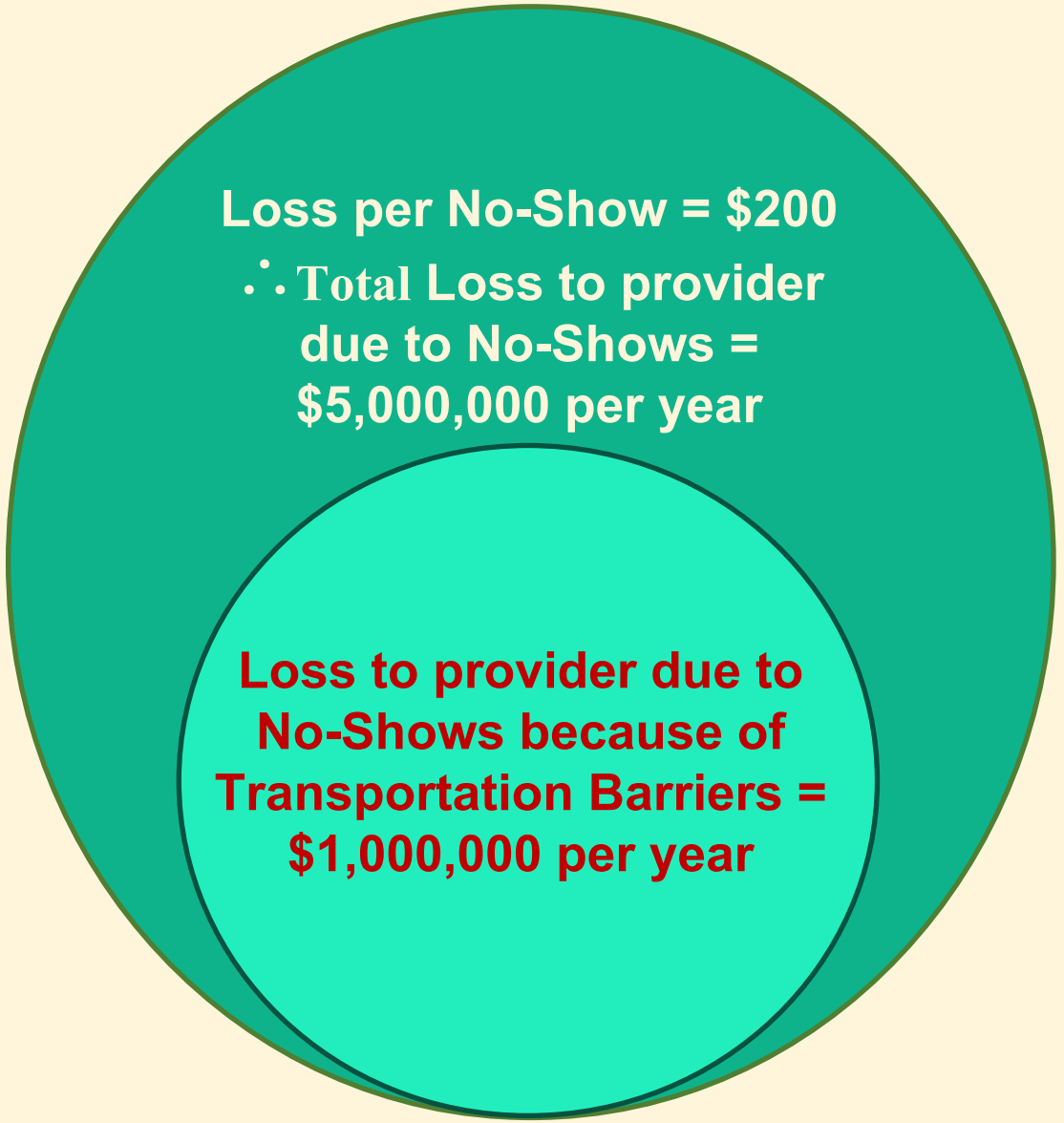
NO-SHOW

PATIENT

Average No-Show rate: **25%**
Total number of Missed appointments = 25,000 per year

TRANSPORTATION ISSUES

Appointments missed due to Transportation Barriers: **20%** of total = 5,000 per year



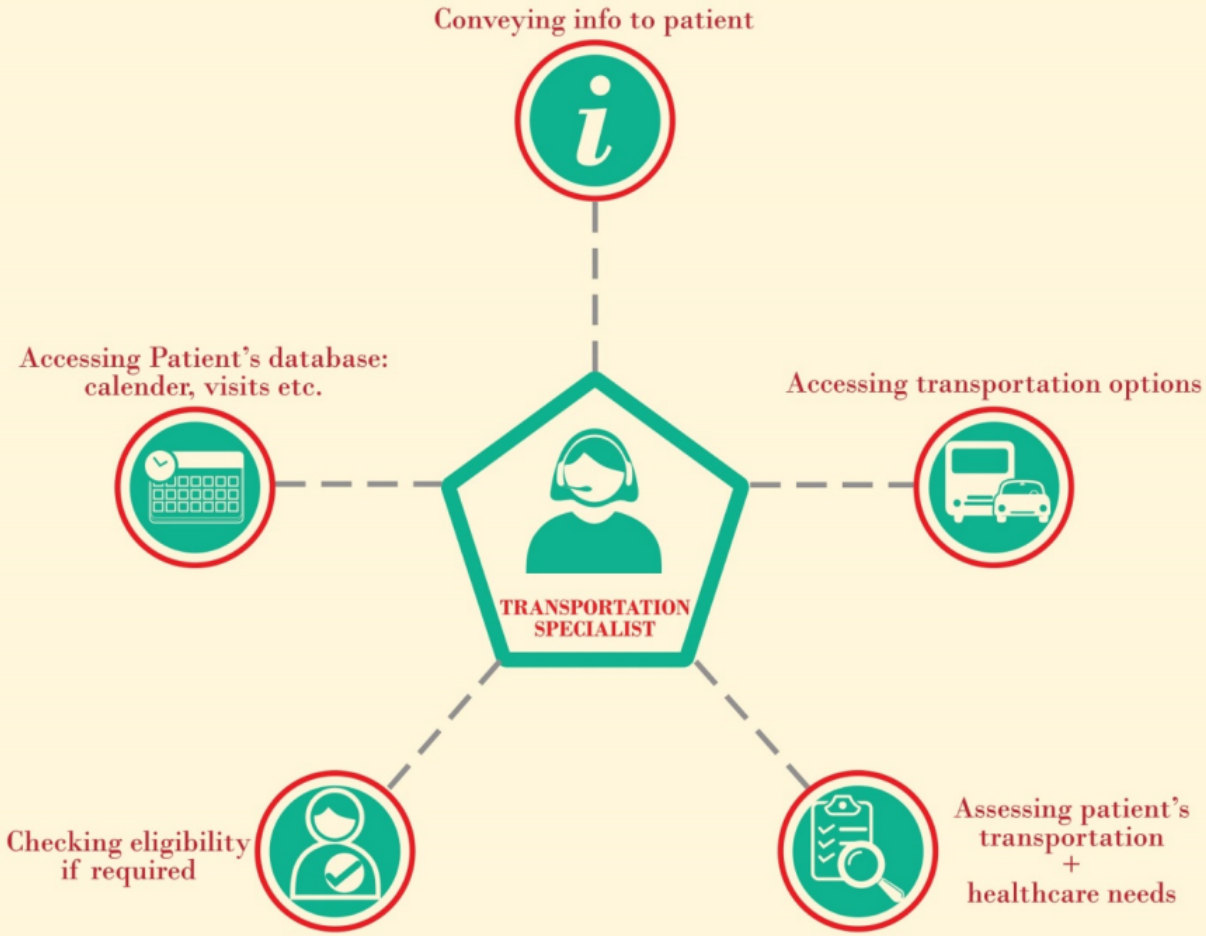
Our Team

- Pioneer Valley Transit Authority
- Baystate Healthcare
- Pioneer Valley Planning Commission
- Health New England
- Metrocare of Springfield
- New North Citizens Council
- Stavros
- Greater Springfield Senior Services
- Smith College

Special Thanks to : Caring Health Center

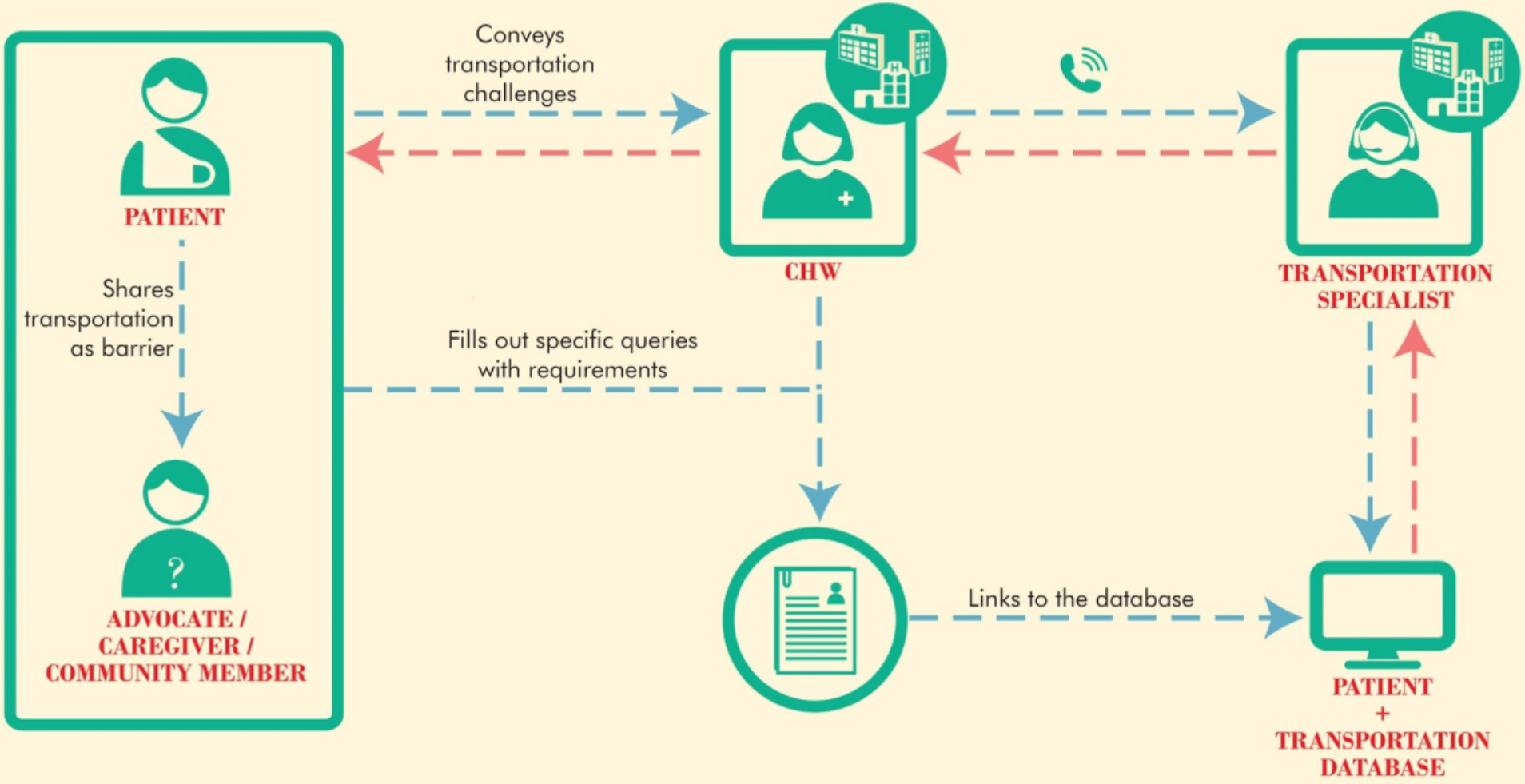
Our Idea : RideCare Pioneer Valley

RideCare – Introduction of Transportation Specialist for Provider Sites



RideCare Pioneer Valley

Model: Transportation Specialist for multiple PCP Offices



RideCarePV : Proposed Project

1) Proposal – Hire 3 Transportation Specialists (For approx. 100,000 annual visits)

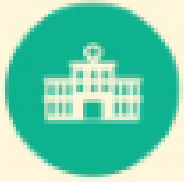
Overhead
$20,000

$200,000

2) Software Piece

$200,000

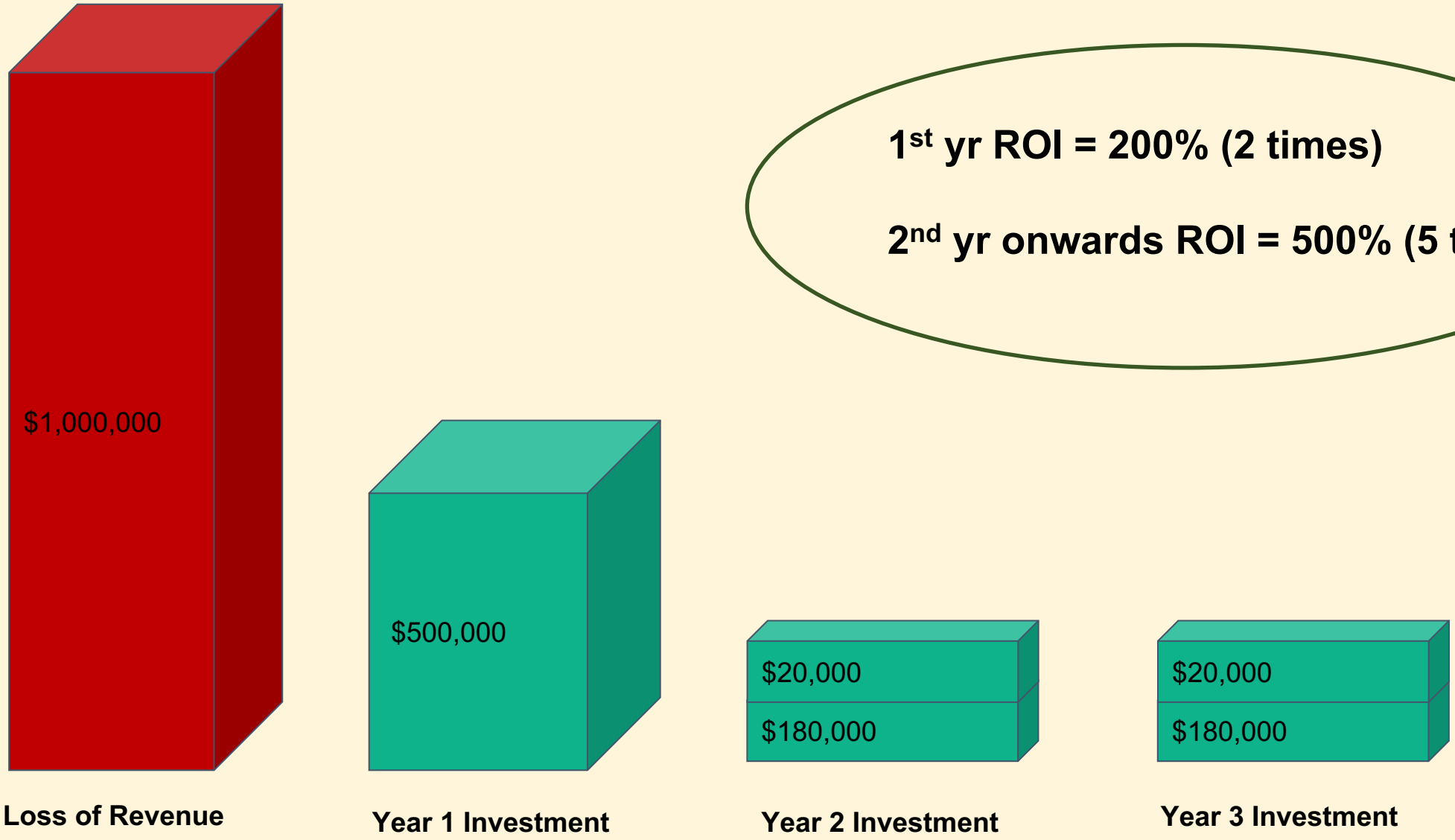
3) Integration with healthcare



$100,000

$500,000

RideCarePV : Return On Investment



1st yr ROI = 200% (2 times)

2nd yr onwards ROI = 500% (5 times)