



# Public Health and Transportation Webinar Series

---

Part 2: On the Ground in Washington  
County, Minnesota



- Launched in 2013
- Funded through the U.S. DOT, Federal Transit Administration
- Goal of the Center: Promoting customer-centered mobility strategies to advance good health, economic vitality, self-sufficiency, and community integration.
- Led by CTAA and operated through a partnership of :





## Promoting Customer-Centered Mobility Strategies

that advance good health, economic vitality, self-sufficiency, and community



# **A Roadmap for collaboration: Integrating transportation and mobility into a community health assessment process**

*Stephanie Souter, Program Supervisor  
Washington County Public Health and Environment*

*Marna Canterbury, Director of Community Health,  
HealthPartners Lakeview Hospital*

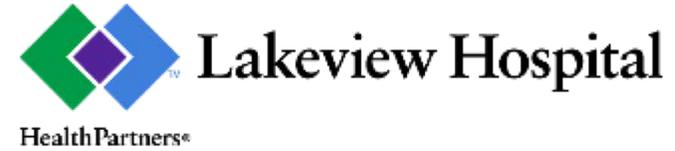


# Agenda



- Washington county context
- Accountability requirements
- 2018-2019 Community Health Assessment process
- Shared priorities
- Shifting to implementation and tracking

- Minneapolis – St Paul Metro area
- 256,000 residents
- Suburban-rural mix
- Growing and changing (335,000 by 2040)



- Community hospital in Stillwater, MN
  - Part of the Health Partners health system
  - 75% of hospital admissions
- Minnesota counties:  
 Washington (50)  
 Ramsey  
 St. Croix (WI)

# Health Assessments and Opportunity for Collaboration



## Hospitals & Health System- HealthPartners

- Community Health Needs Assessment (CHNA)
- Tool for hospitals to meet their mission
- Identify the needs of the community and direct community benefit activities toward those needs
- Required every three years by IRS as part of the Affordable Care Act

### Coordinated with:

- All HealthPartners Hospitals
- Valley Hospitals aligned effort
- Boards of directors

## Local Health Department-Washington County

- Community Health Assessment (CHA)
- Foundational activity to set priorities, develop programs, seek funding, and maintain policies
- Understand the health of the population, identify contributing factors and community assets
- Required every five years by state law since 2003 (Local Public Health Act, *MN Statutes 145 A.10, Subd. 5a*)
- Requires development of Community Health Improvement Plan (CHIP)
- Required for Accredited status under Public Health Accreditation Board (PHAB) standards

### Coordinated with:

- Washington County Board of Commissions

# Why Collaborate?

- Shared geographic area
- Long collaboration history
- Trust and mutual respect
- Similarities between CHA and CHNA
- CCH/East metro CCH (indicators, collaborations)
- Greater range of expertise and perspectives



# Potential roadblocks

- State and geographic differences
- Timeline
- Requirements
- Approval processes (6 BOD and County Commissioners)
- Other leader input
- Less complex to do within an organization, than with two
- Data sharing limits
- Staff changes
- Other collaboration commitments

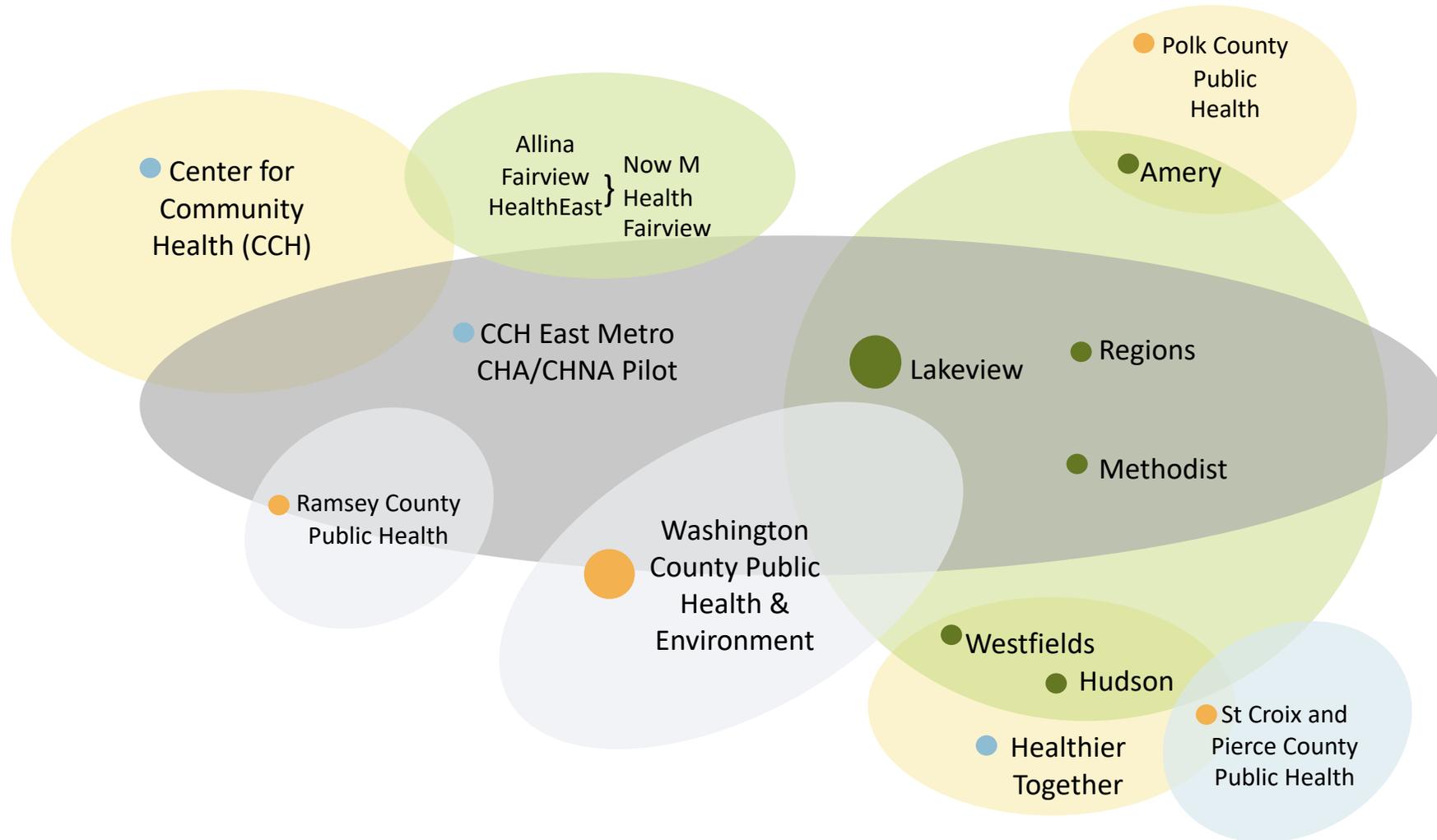


Washington  
County

 Lakeview Hospital  
HealthPartners®



# Collaboration around health assessments is messy!



# Sharing the road

Decision: Do this together

- Build on long partnerships
- We have innovation potential
- Shared goals, shared work, shared credit
- Assume good intent



# Our driver's manual

## Required process:

### 1. Data Collection & Analysis

- Health data profiles (public health and EHR data)
- Community Input

### 2. Set Priorities

- Review and score health data
- Rank issues and select priorities

### 3. Plan/Implementation

- Define goals and strategies
- Review with internal and external stakeholders
- Continuously updated
- Share data

## Collaboration Opportunities:

- ✓ Data collection
- ✓ Data analysis
- ✓ Convening
- ✓ Communicating
- ✓ Promotion
- ✓ Process
- ✓ Priorities and language

# Shared Leadership matters

Good Morning,

**Please join us for a Community Conversation: Setting Health Priorities for Washington County**

As an important community partner, leader or health advisor, you are invited to provide necessary input for Community Health Needs Assessments for Washington County and Lakeview Hospital. The meeting will include an overview of themes generated from a combination of health outcome data, provider and community feedback. Through a facilitated discussion, you will participate in discussing and setting community health priorities based on these themes for Washington County and Lakeview Hospital.

When: Tuesday August 21<sup>st</sup>

When: 4-6 PM

Where: Lakeview Hospital, Hulings II Conference Room, 927 Churchill St. W, Stillwater

Light refreshments will be served.

Your feedback and participation is valued, and important, and we hope you can join us!

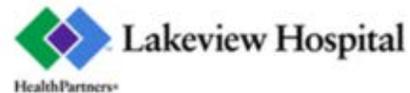
**Please register here <http://www.lakeviewhealth.org/communityconversation> by Friday August 17<sup>th</sup>.**

In partnership,

**Lowell Johnson | Public Health Director**  
**David Brummel | Public Health Deputy Director**  
Washington County Department of Public Health & Environment  
14949 62nd St N, Room 4600 | Stillwater MN 55082



**Ted Wegleitner | President, Lakeview Hospital | CEO, Lakeview Health System**  
**Marna Canterbury, MS, RD | Director of Community Health**  
Lakeview Hospital  
927 Churchill Street West | Stillwater MN 55082





# Shared Priorities: A Driving Force



- Access to Care
- Access to Health
- Mental Health and Wellbeing
- Nutrition and Physical Activity
- Substance Abuse
- *Environmental Conditions (Washington County)*

# Implementation Goal Setting



## EQUITY

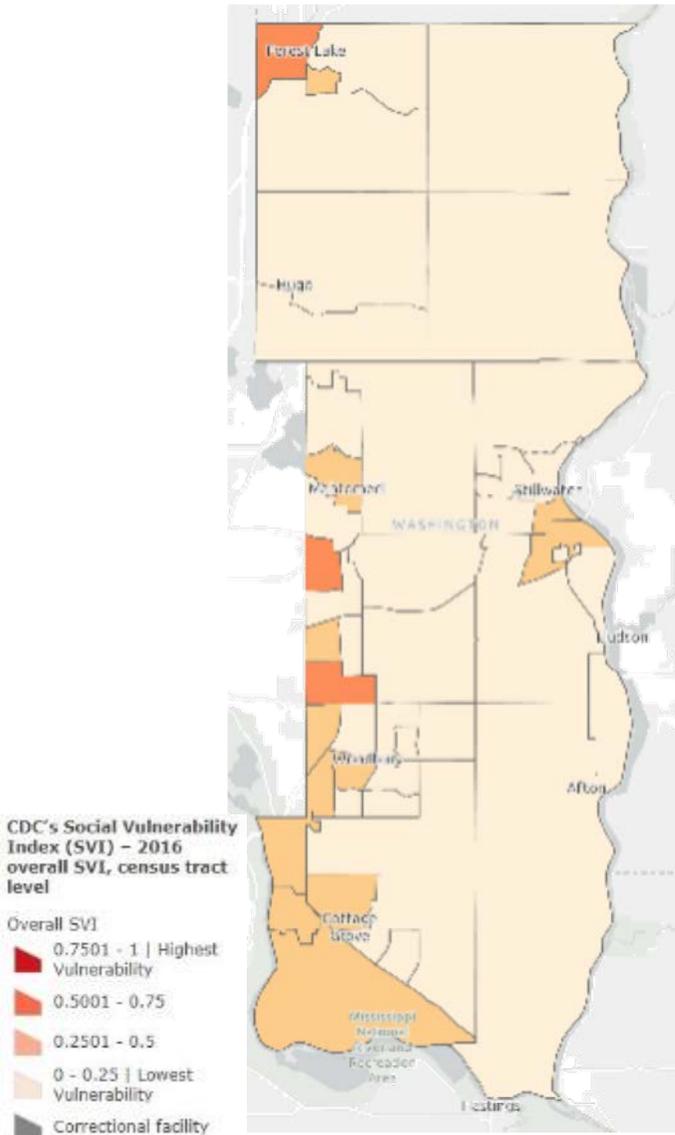
How are certain populations disproportionately impacted and how can we partner with these communities to address needs and eliminate disparities?

# Health Equity



Poverty can create multiple barriers for residents including:

- Access to healthy foods
- Access to care
- Educational opportunities
- Neighborhood safety
- Health rates for low income populations to provide a better picture of health for all residents in Washington County.



## Priority: Access to care

Access to care refers to having appropriate, convenient and affordable health care. Includes: proximity to care, cost, insurance coverage, cultural sensitivity and responsiveness.

## Priority: Access to Health

Access to health refers to the social and environmental conditions that directly and indirectly affect people's health such as housing, income, employment, education, and more.

Transportation is a bridge to access!



# Transportation scorecard

All residents have opportunity to attain their full health potential.

R

Residents have improved mobility and transportation options that link them with a variety of health services and opportunities to be healthy.

P

Develop a one stop for transportation information and referral.

P

Increase awareness of the One-Stop and of existing transportation options through high quality training and outreach events

P

Provide twenty high-quality travel orientation events that supports greater mobility for persons with disabilities and older adults

P

Sustain the involvement of both external and internal partners in increasing awareness and improving opportunities for mobility for those who cannot, do not, or opt not to drive

P

Advocate and promote long-term investments in transit to provide reliable and efficient transit services.

# Roles of the road

Access to Care

Access to  
Health

Mental Health  
and Wellbeing

Substance  
Abuse

Nutrition and  
Physical Activity

## Lakeview:

- PowerUp-Lead
- School health policy-Partner
- School mental health-Lead ,  
Make It Ok; Partner/Support
- Transportation Partner/Support
- Opioid Rx Reduction-Lead

## Washington County:

- PowerUp-Partner/Support
- School health policy-Partner
- School mental health-  
Partner/Support
- Transportation-Lead
- Opioid Collection-Lead

# Where do we go from here?

- Public Health and Lakeview are both active partners in transportation consortium work
- Continued collaboration on data sharing and reporting
- Share and review with partners
- Update with new population level data as it becomes available
- Annual update (county CHIP)



# Questions?



# Access to Care:

Fairview Lakes Medical Center, Transit Link, and Washington County

Rachelle Henkel  
Sheila Holbrook-White



---

From: Henkel, Rachele M <[rhenkel1@Fairview.org](mailto:rhenkel1@Fairview.org)>

Sent: Friday, June 21, 2019 3:02 PM

To: Fran Miron

Subject: Metro Mobility and transportation concerns in District 1

Hello Commissioner Miron,

My name is Rachele and I am a Social Worker with Fairview Home care. I work with people in your district and I am curious if you are the correct person for them to contact with questions and concerns regarding access to Metro Mobility and increasing transportation options for seniors and people with disabilities?

I have been understanding that this area does not contract with Met Council for these options, but I have not been able to connect to anyone to share these concerns with.

Thank you,

Rachele Henkel, MSW, LGSW

Senior Services Social Worker

Preferred pronouns- she/her

Fairview Home Care and Hospice

11725 Stinson Ave S, Chisago City, MN 55013

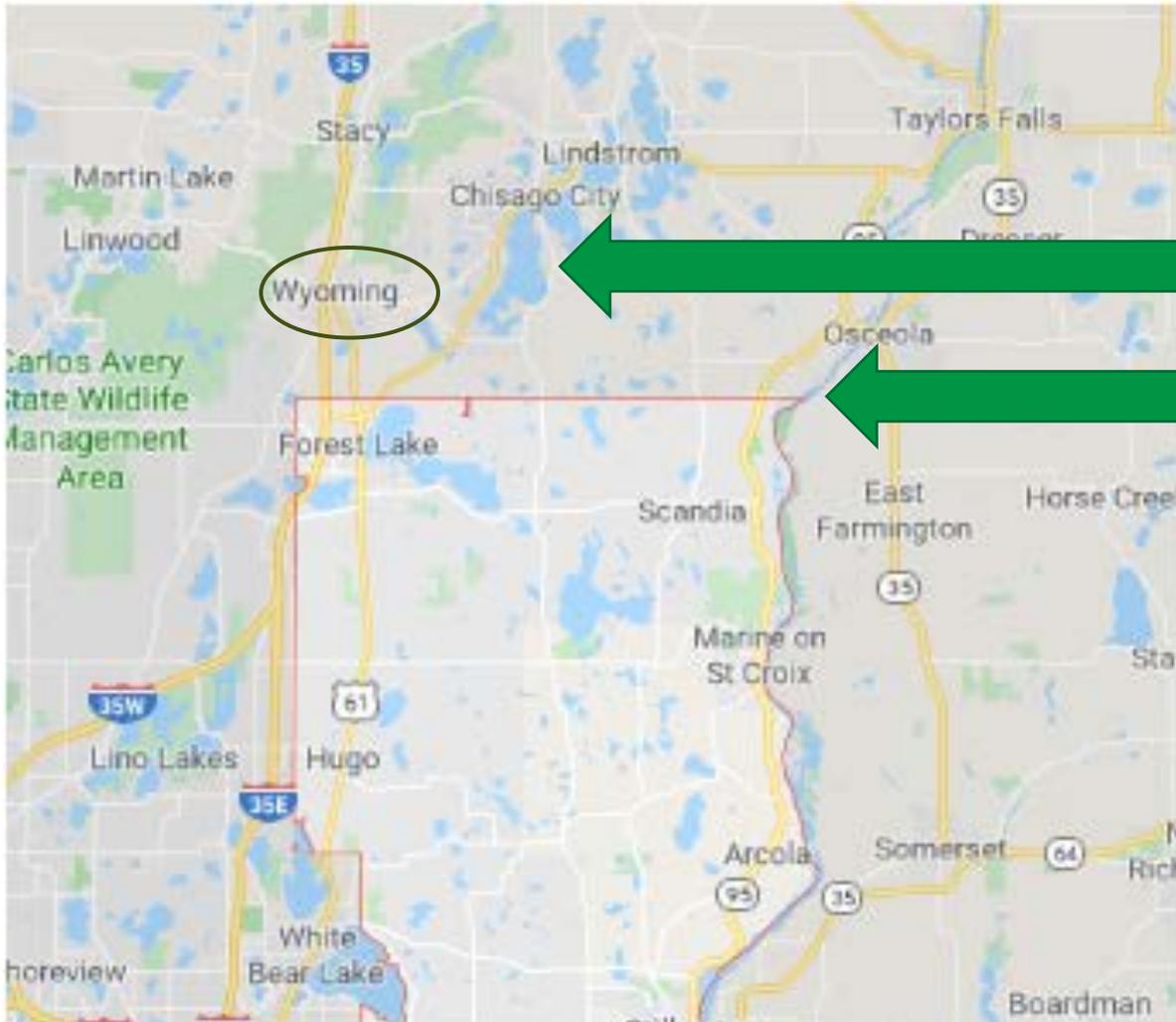
[rhenkel1@fairview.org](mailto:rhenkel1@fairview.org) | [www.fairview.org](http://www.fairview.org)

Main Office: 651-257-8850

Cell: 612-760-9183

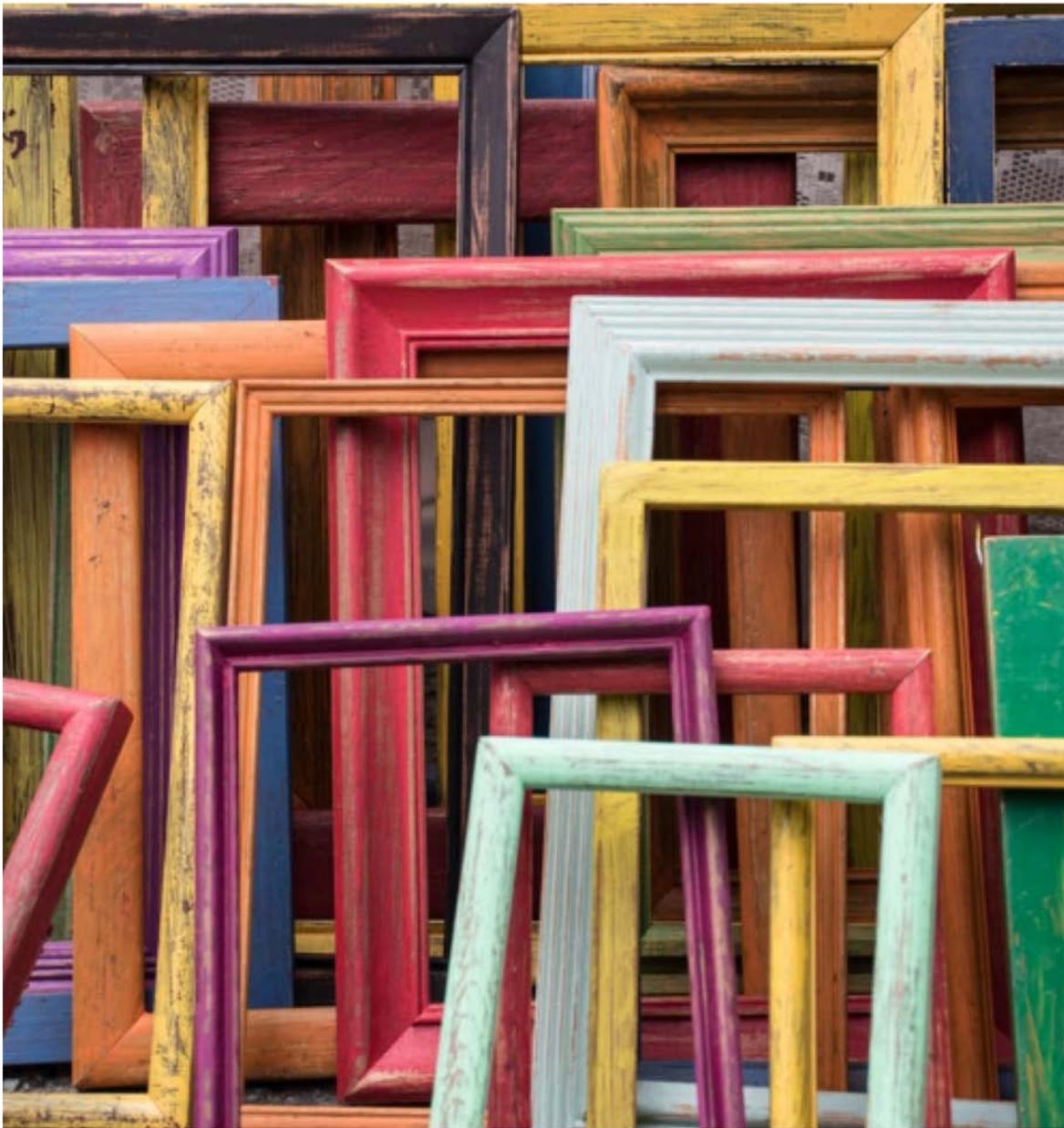
# How It All Began

- Email to Washington County Commissioner Miron
- Coffee



**Fairview Lakes Medical Center**

**Boundary between Chisago and  
Washington Counties**



# Framing the Challenge



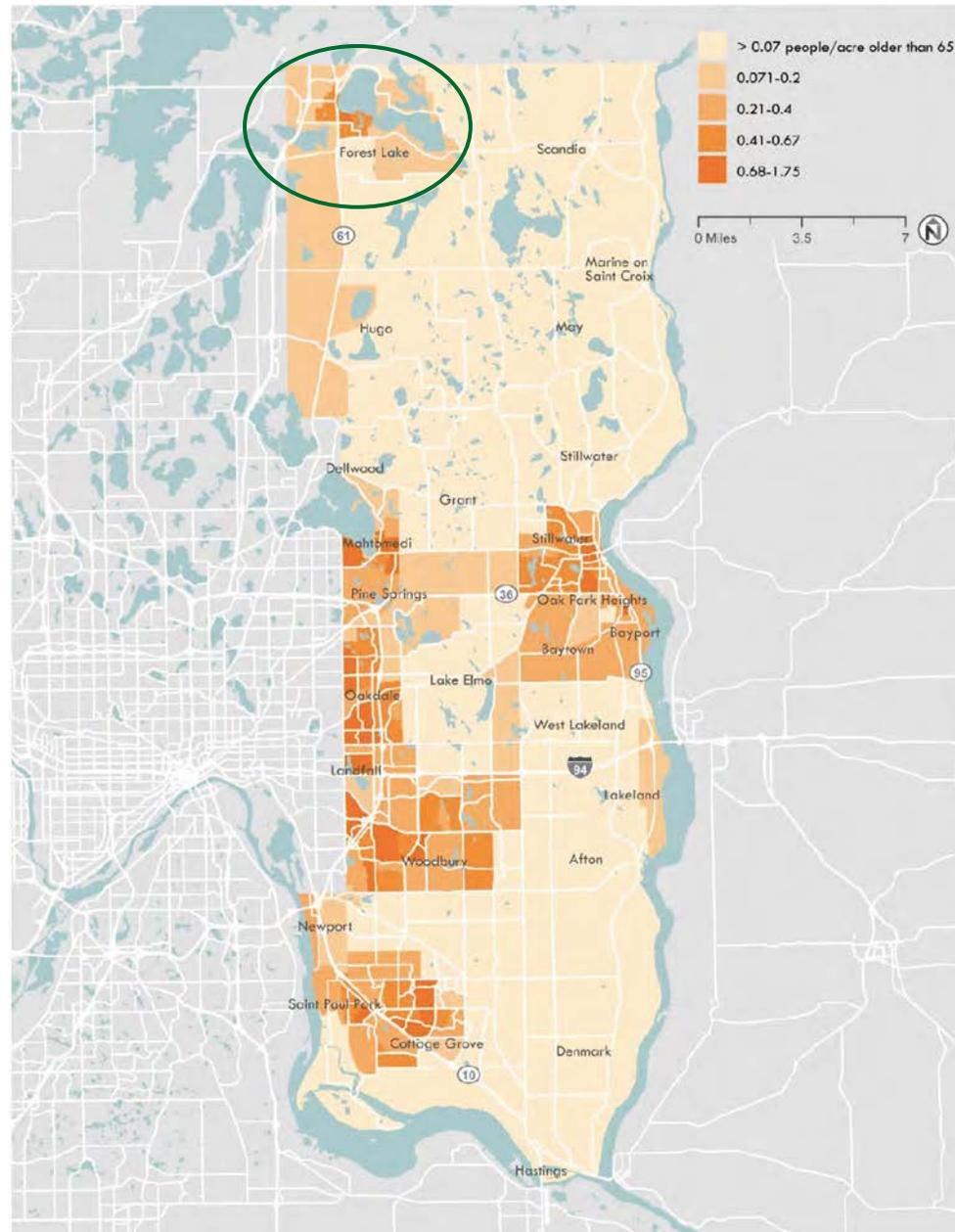
## Washington County Transit Needs Study FINAL REPORT

February 2018

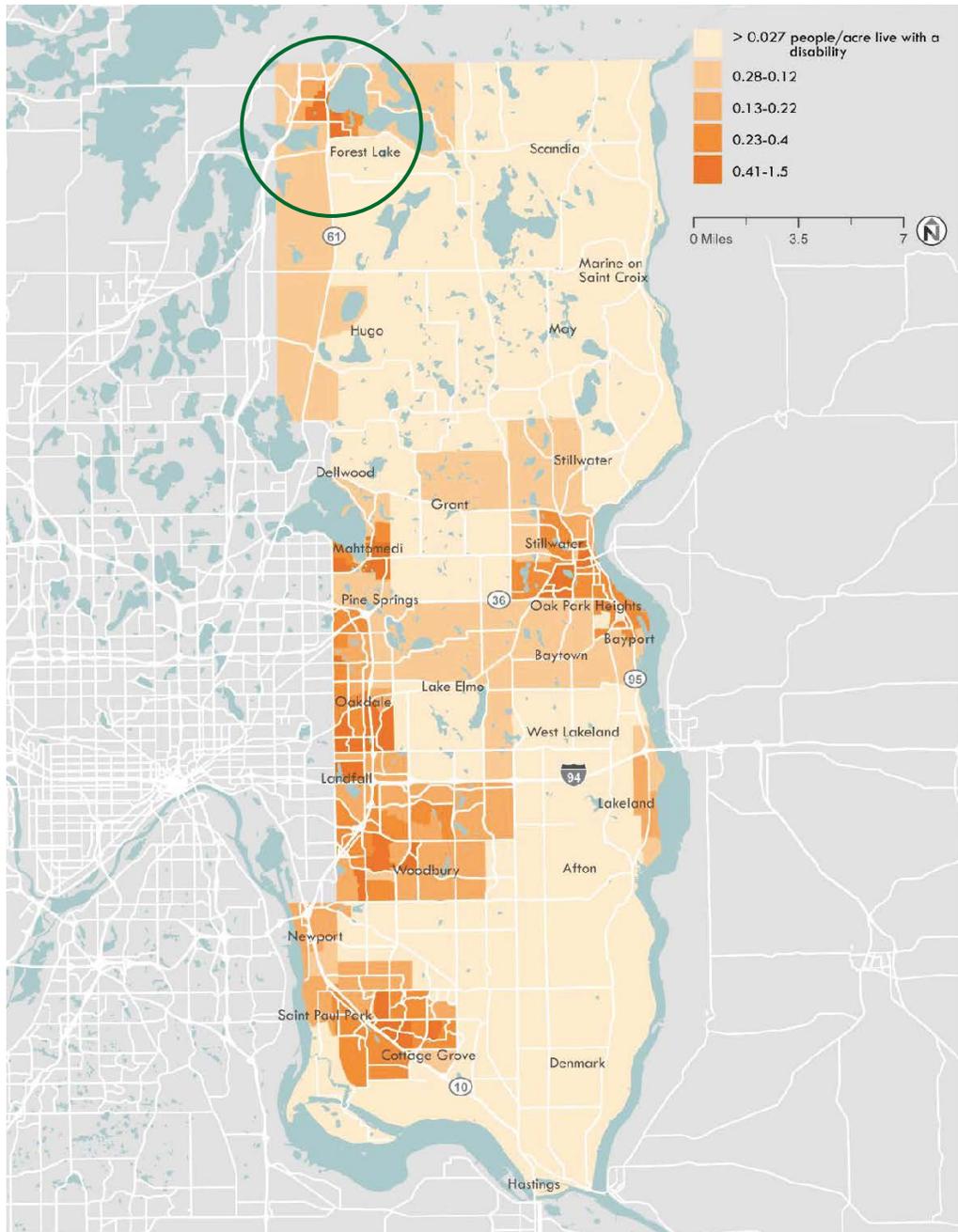


# *Visual Tour of Residents That Call Washington County Home*

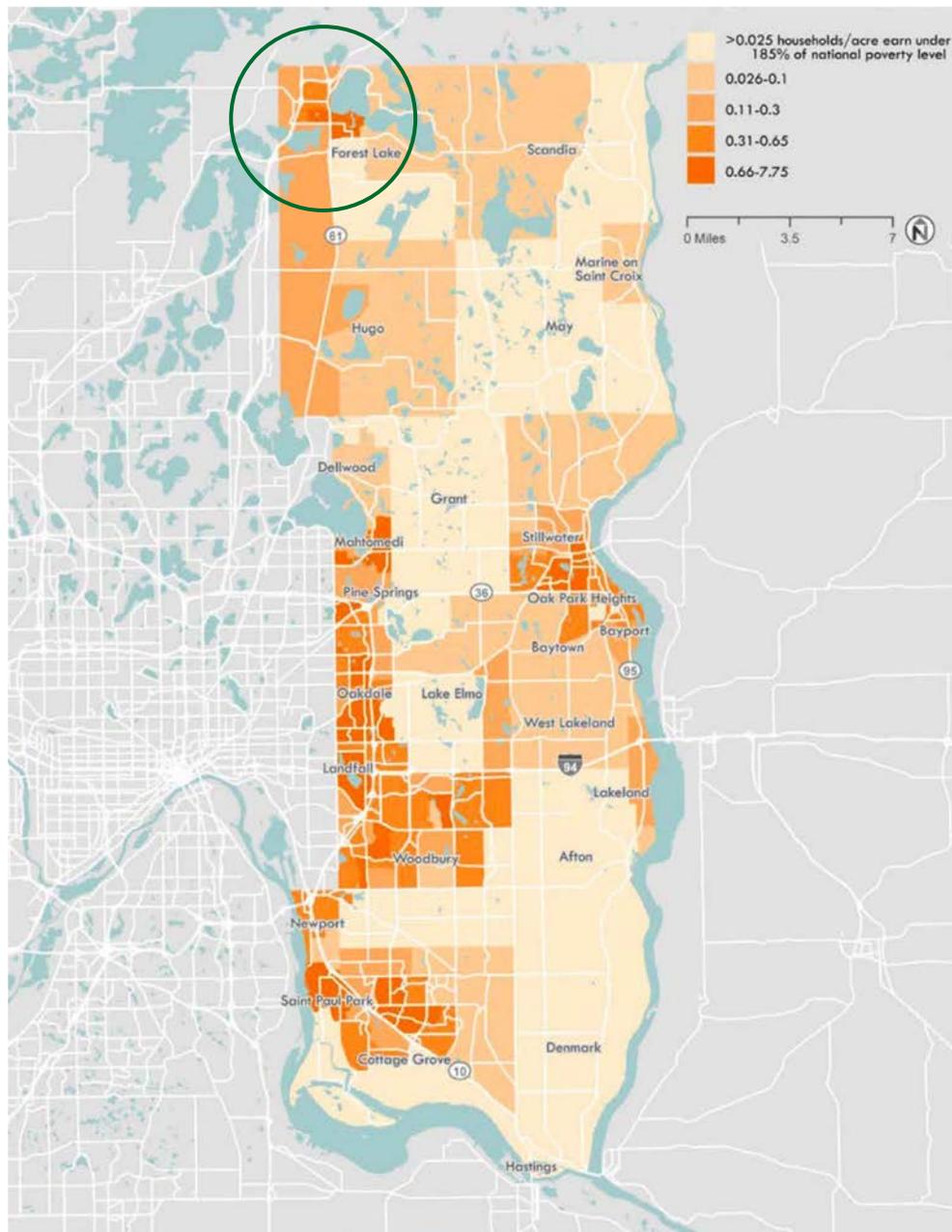




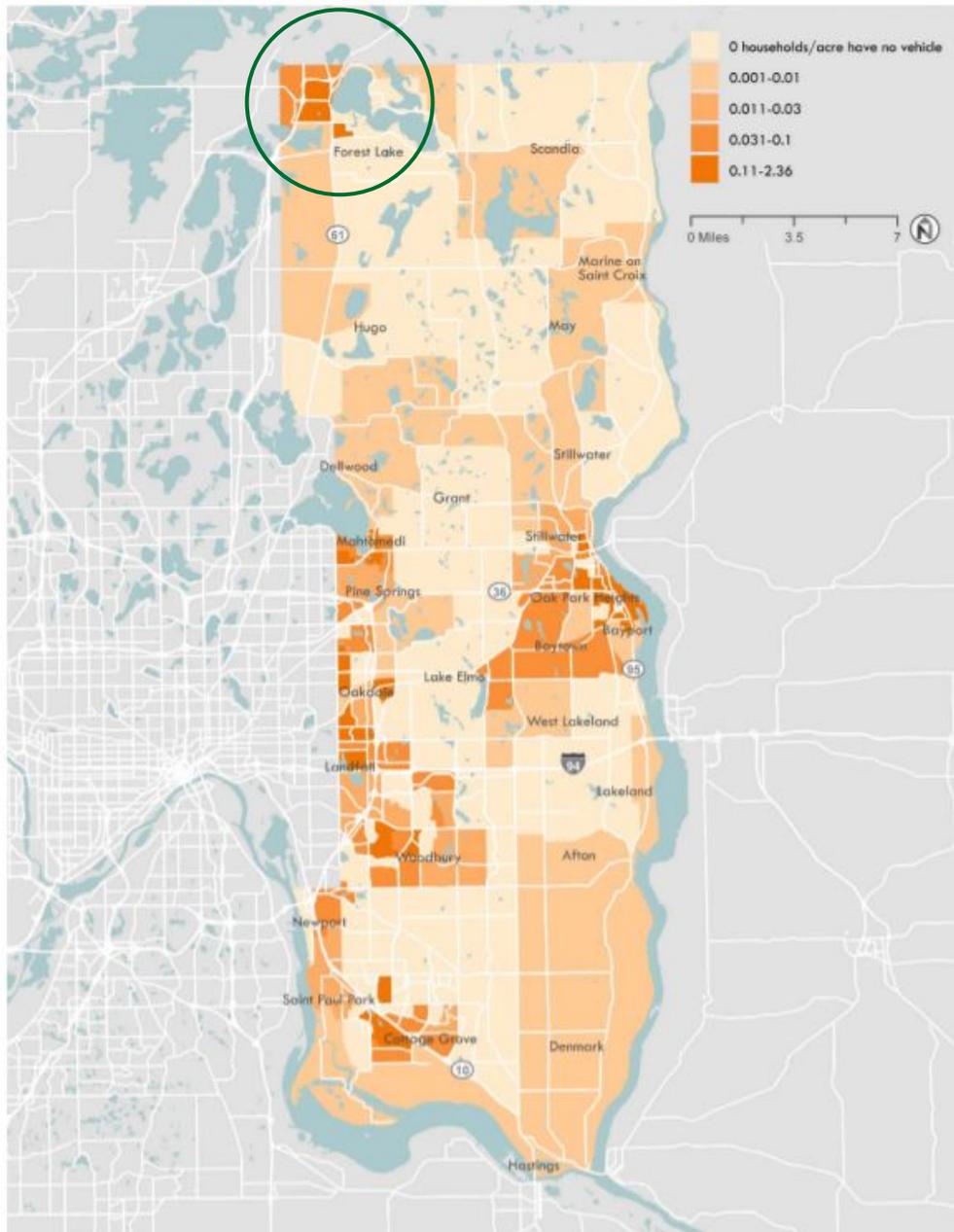
# Washington County: Older Adults



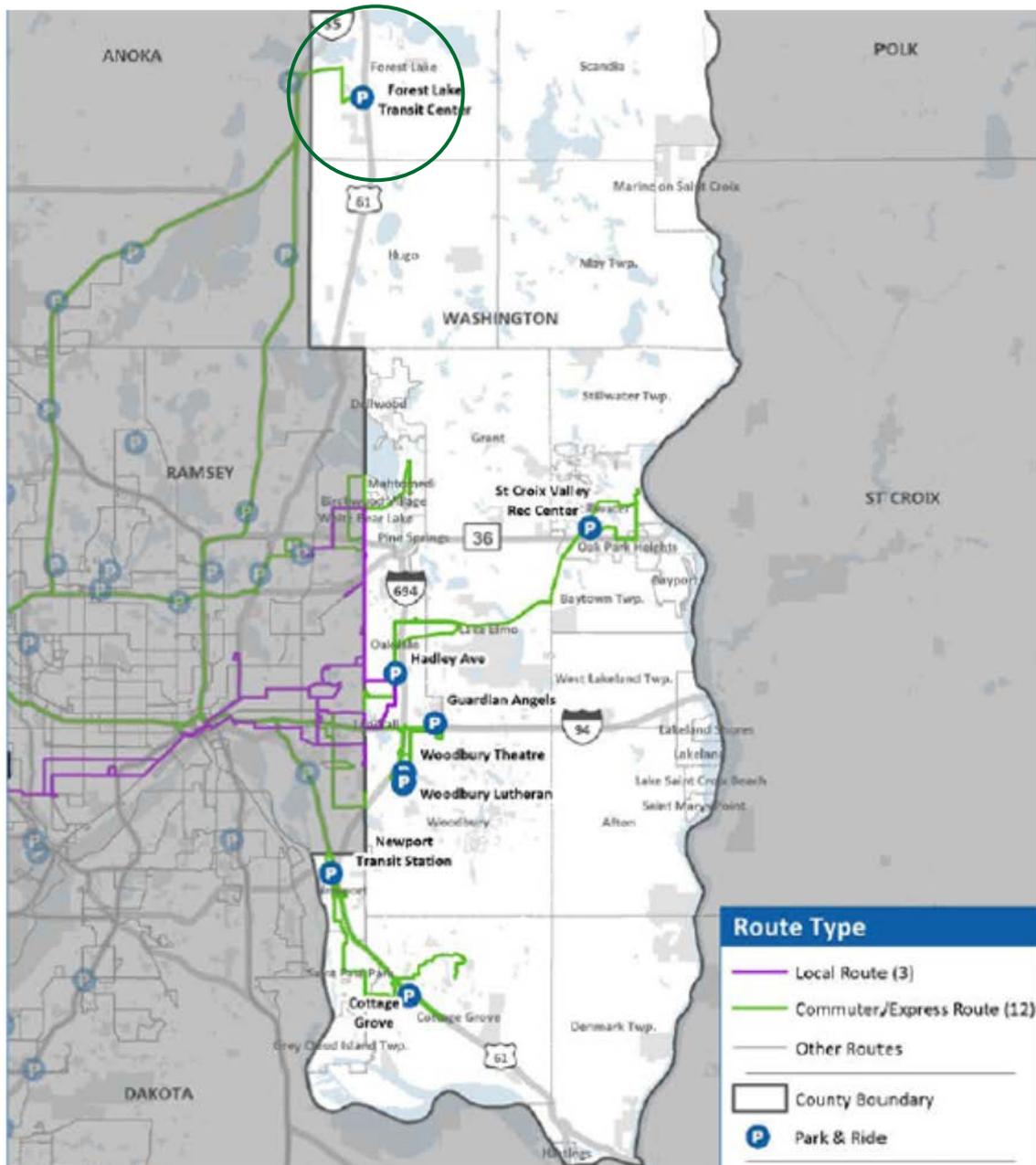
# Washington County: Persons with Disabilities



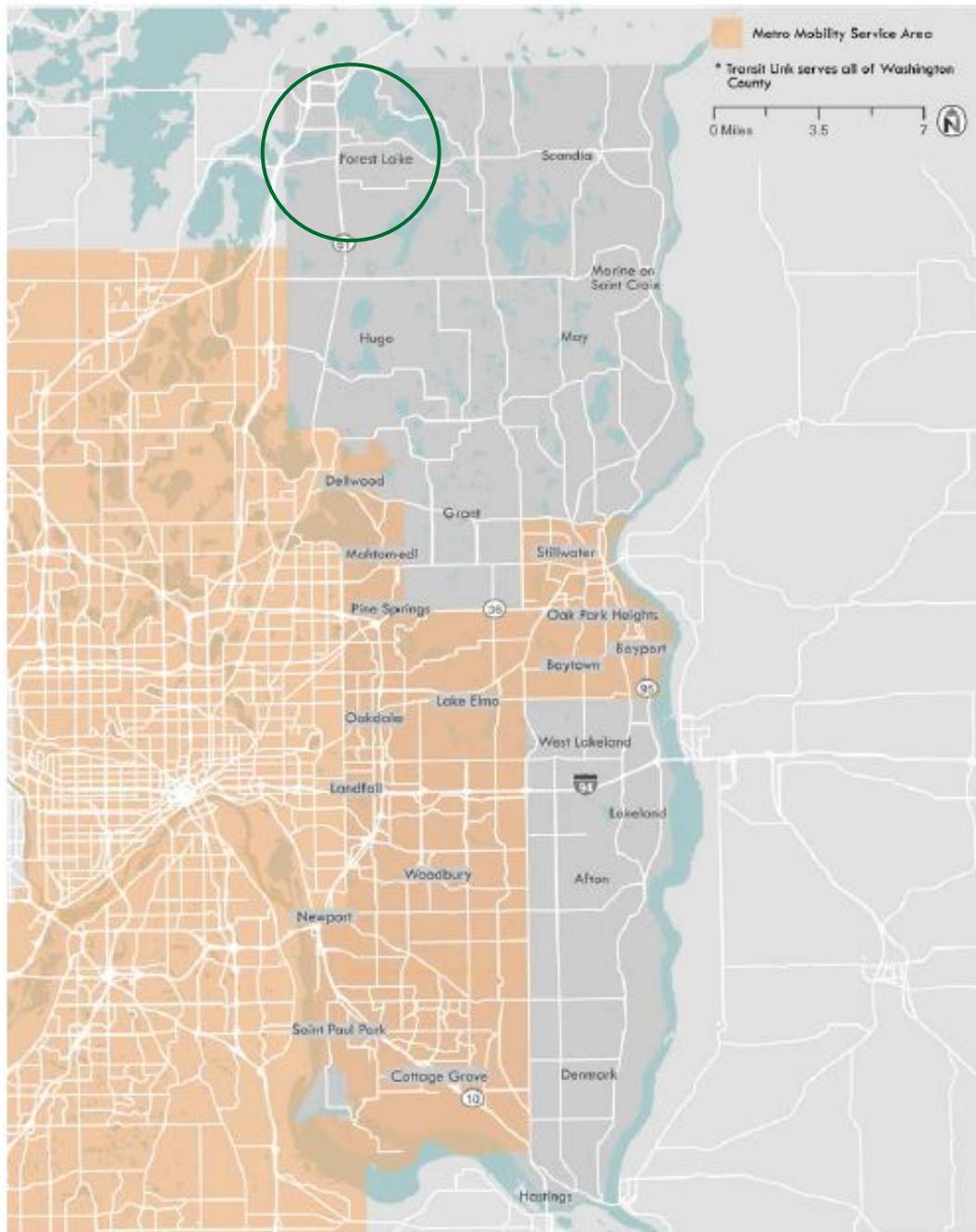
# Washington County: Individuals Living With Low Incomes



# Washington County: Zero-Vehicle Households



# Current Washington County: Fixed-Route Services



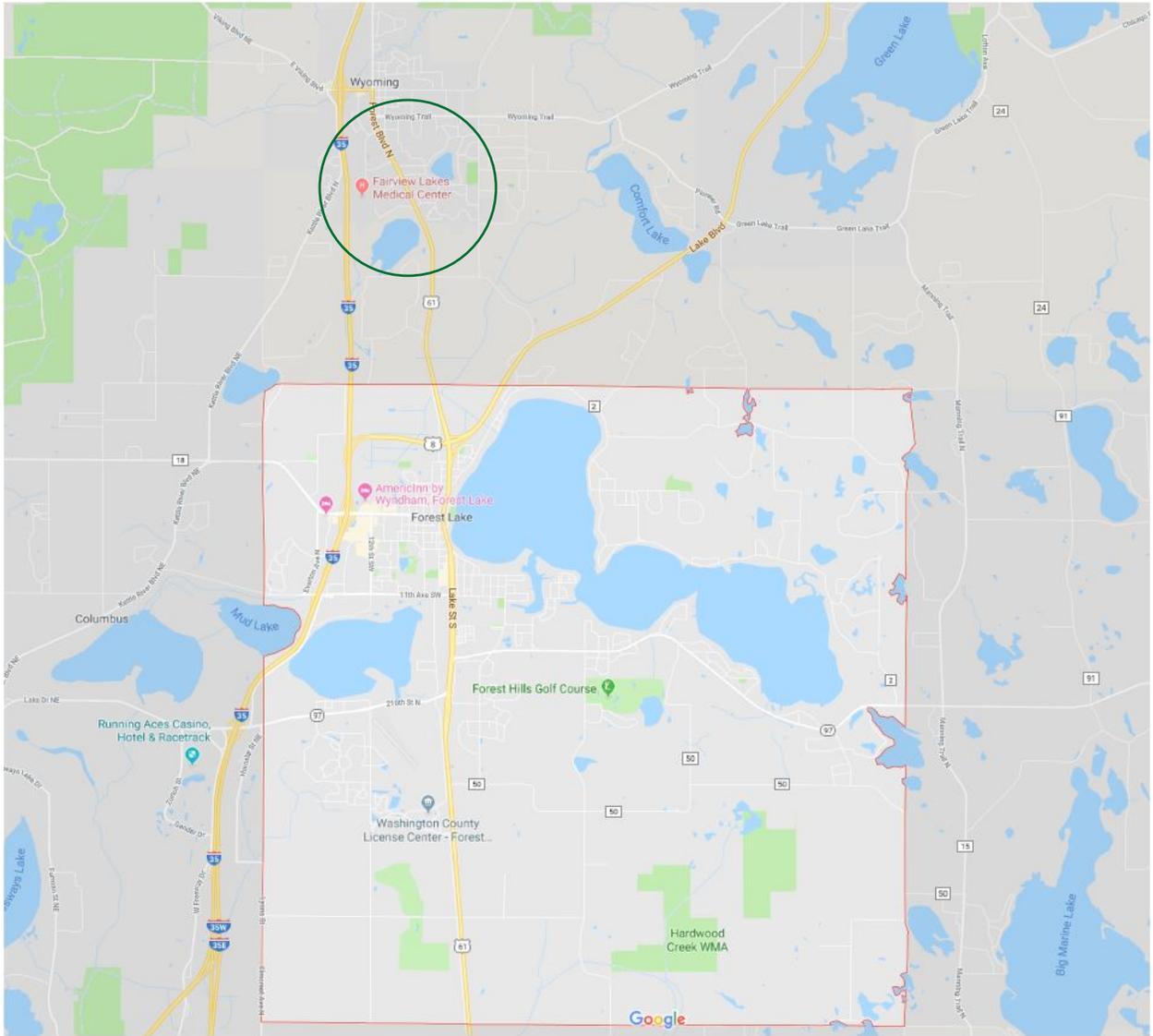
# Transit Link

- Operated by Metropolitan Council via 3 contractors
- Eligibility: Any one in Washington County.
- Hours of service: Monday- Friday, 6 a.m. - 7 p.m.
- Requires advance reservations
- Curb-to-curb
- Fares vary by time & distance
- Trips are constrained by supply and are not guaranteed.



# Moving Forward

- Engaging Transit Link
- Internal discussions with Fairview Lakes
- Outreach to Forest Lake partners



# Fairview Lakes Medical Center- Transit Link- Washington County Pilot



## The Plan:

### Fairview Lakes Medical Center:

- Flex and aggregate appointments for Forest Lake patients, Wednesdays- Thursdays, 10:30 – 1:30 pm

### Metro Council- Transit Link

- Cross into Chisago County
- Through aggregation, increases likelihood of trips for Forest Lake patients

### Washington County

- Increase awareness of the pilot through one-on-one and small group engagement of Forest Lake residents

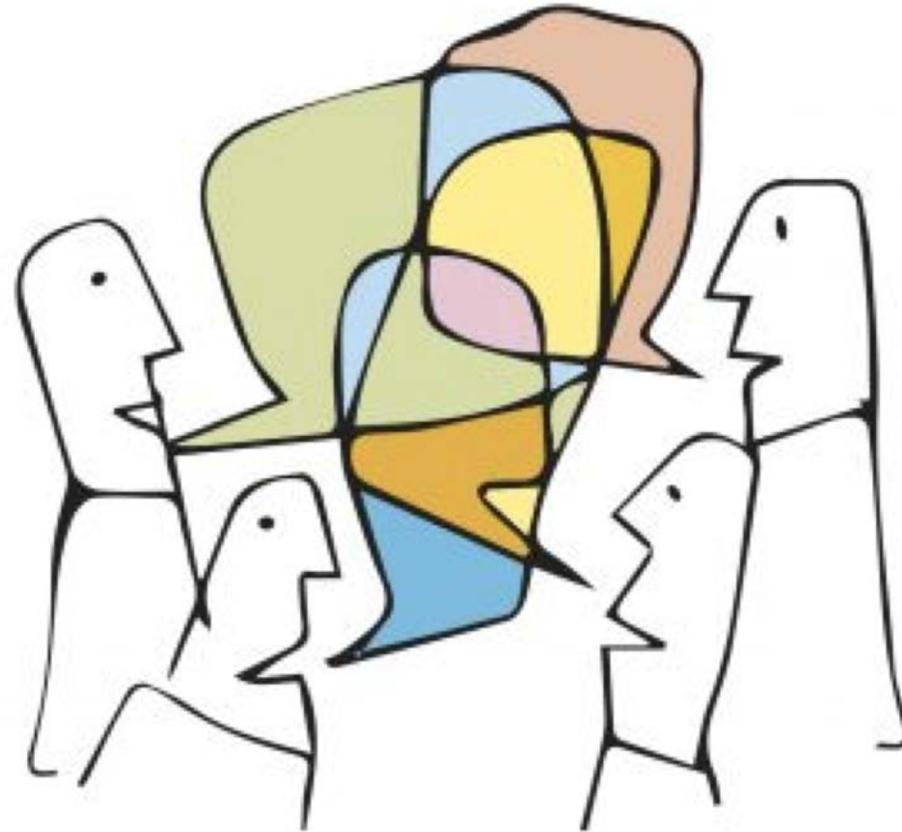


## Anticipated Outcomes

- Reduction in missed appointments
- Increase in chronic disease(s) management
- Reduction in preventable admissions/  
re-admissions
- Increase in wellness
- Increase in social connectedness



# Questions?



# NCMM Resources

- 30 + "By Topic" Pages to provide resources on specific areas of interest including Health and Transportation: [nc4mm.org/by-topic](https://nc4mm.org/by-topic)
- Relevant Research including a recent publication on [Opportunities to Improve Community Mobility through Community Health Needs Assessments](#).
- Learn and connect with others. Email us to be connected with local peers or other communities doing similar work
- Receive direct detailed technical assistance

Contact us directly: [info@nc4mm.org](mailto:info@nc4mm.org)

# Health and Transportation Resources

## Partner Resources:

- CDC [Transportation Recommendations](#)
- CDC [HI-5 Interventions](#)
- ASTHO [Transportation Policy Guidelines](#)

## Other Resources:

- [CTAA's Health Care and Transportation Resource Center](#)
- [Guidebook for Communications between Transportation and Public Health Communities](#)



Twitter: @NC4MM  
[www.nc4mm.org](http://www.nc4mm.org)

**Contact information:**

Alex King

Senior Program Associate, Health Care and Transportation  
Community Transportation Association of America

[king@ctaa.org](mailto:king@ctaa.org)

202.340.5284