



March 24, 2021

# Mobilizing Transportation to Support COVID-19 Vaccination Efforts: Practical Examples, Part 2

# Your moderator for today



Amy Conrick

Director, National Center for Mobility  
Management

NCMM is a technical assistance center  
funded by the Federal Transit  
Administration

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We work daily to promote customer-  
centered mobility strategies to advance  
good health, economic vitality, self-  
sufficiency, and community.

# As you prepare to join us . . . a few reminders

- This webinar is being recorded. The recording, slides, and a transcript will be posted at [nc4mm.org/covid-19-resource-center/](https://nc4mm.org/covid-19-resource-center/)
- All participants are joining in listen-only mode.
- Audience questions are encouraged. Please use the **Q&A box** to post any questions you have.
- You may enable the captioning feature for this webinar by clicking on the option at the bottom of your screen.

# COVID-19 Resource Center

[nc4mm.org/covid-19-resource-center](https://nc4mm.org/covid-19-resource-center)

## Webinar Series:

### Mobilizing Transit and Public Health Partnerships for COVID-19 Vaccinations

Join NCMM for 45-minute conversations featuring practical examples of how public transit is collaborating with public health to ensure Americans have access to the COVID-19 vaccine. On March 24th, we will be joined by NCDOT and VPTA to talk about their efforts. On April 7th, we will be joined by Flint MTA in Flint, Michigan and Nashua Transit system in Nashua, New Hampshire.

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Webinars

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for April  
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## Quick Links:

[FTA COVID-19 Homepage](#)

[FTA Points-of-Contact for COVID-19 Questions](#)

[FTA COVID-19 FAQ](#)

[COVID-19 Recovery Practices in Transit](#)

[CDC Vaccine Key Facts](#)

[CDC Vaccine Communications Toolkits](#)

[Federal Mask Requirement for Transit](#)

# Our Agenda

## Welcome Messages:

- Federal Transit Administration
- Centers for Disease Control and Prevention
- American Association of State Highway and Transportation Officials

## Our Conversation with . . .

Elaine Haytko, Exec. Dir.  
Vermont Public Transit Assn.



Bill Clark  
Vermont Health Access  
Vermont Dept. of Health



Ryan Brumfield  
Interim Director  
Integrated Mobility Division  
North Carolina Department of Transportation



# FTA

FEDERAL TRANSIT ADMINISTRATION



**Danielle Nelson**  
**Acting Chief**

**Office of Rural and Targeted Programs**  
**Federal Transit Administration**



U.S. Department of Transportation  
**Federal Transit Administration**

# National Peer Exchange on Vaccine Access

- On Friday, March 26, 2021 at 2:30PM ET, our FTA Acting Administrator is hosting a dialogue with the Federal Emergency Management Agency (FEMA), the National League of Cities, transit agency leadership, and state and local partners.
- The virtual event will highlight how transit agencies are working to provide vaccine access to transit workers and their communities.
- [Registration is required.](#)

# Community Rides Grant Program

- The FTA-funded National Rural Transit Assistance Program (NRTAP) has an open funding opportunity: [Community Rides Grant Program](#).
- Current recipients and subrecipients of FTA's [Formula Grants for Rural Areas \(Section 5311\) program](#) may apply for grants of up to \$100,000 for projects that develop or strengthen **transportation partnerships that improve social determinants of health in rural and tribal communities**. Apply by May 10.
- NRTAP will host two webinars to provide an overview of the RFP and the online grant application portal, which will open by April 7, 2021. Webinars will feature speakers sharing examples of transportation partnerships and lessons learned.

**Webinar 1** (2-3 p.m. ET Tuesday, March 23, 2021)

[Program Overview and Transportation Partnership Examples](#)

**Webinar 2** (2-3 p.m. ET Thursday, April 15, 2021)

[Project Development, Performance Measures, and Application Portal](#)

# CDC Grant Opportunity: National Initiative to Address COVID-19 Health Disparities

- \$2.25B funding opportunity to address COVID-19 health disparities: [CDC-RFA-OT21-2103 National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities](#).
  - “Applicants will be awarded once in year one, and the grant has a two-year period of performance. **Recipients are encouraged to develop partnerships and collaborate with key partners who have existing community or social service delivery programs** for people with disabilities, elderly, African American, Hispanic, Asian American, Pacific Islander, Native American, or other racial and ethnic minority groups or people living in rural communities. **This collaborative approach will enable strengthened implementation of strategies and activities and alignment of resources to better match the burden of COVID-19 among populations at higher risk and underserved.**”

# Incidental Use Example Tables

The National Center for Mobility Management (NCMM) is compiling examples of how transit agencies are partnering to respond to identified community needs during the COVID-19 pandemic in two separate tables:

- **Table 1:** Incidental uses of transportation for essential services during the pandemic  
<https://nationalcenterformobilitymanagement.org/ccam/>
- **Table 2:** Incidental uses of transportation for COVID-19 vaccination access  
<https://nationalcenterformobilitymanagement.org/covid-19-resource-center/>

# Incidental Use Policy on Providing Essential Services

- Incidental use is the use of FTA funded assets for non-transit purposes.
- The non-transit activity may not reduce or limit transit service.
- Incidental use is permitted under all FTA grant programs.
- FTA recipients must notify their FTA regional office of incidental use.
- Essential services are services that help provide the community with safety and security or access to food, water, shelter, social services/medical care, and communications infrastructure.
- Transit systems may partner with local community partners to use transit vehicles, facilities, or equipment to deliver essential services.

# Eligible Funding Sources

- FTA funding may be used to pay for the operational costs of providing essential services through the incidental use of transit assets.
  - CARES Act & CRRSAA funds may be used for operating expenses, including the operational costs of providing essential services, at 100% Federal share.
  - Urbanized Area and Rural Area formula funds (Section 5307 and 5311 funds, respectively) may be used to pay for 100 percent of the operational costs associated with the provision of essential services in response to COVID-19. This funding option is available until January 20, 2022.
- Some essential services are also eligible for funding under the FEMA Public Assistance program. Recipients should check with State Office of Emergency Services.
- [Frequently Asked Questions from FTA Grantees Regarding COVID-19](#)
- American Recovery Plan Act (ARP), 2021



**U.S. Department of  
Health and Human Services**  
Centers for Disease  
Control and Prevention

Wendy Heaps, MPH

Population Health and Healthcare Office  
Office of the Associate Director for Policy and  
Strategy  
Centers for Disease Control and Prevention  
[wah9@cdc.gov](mailto:wah9@cdc.gov)

# COVID-19 Vaccine Communication Toolkits

- Key messages
- Frequently asked questions
- Slide deck
- Plain language fact sheet in several languages
- “I got my COVID-19 vaccine!” stickers
- Customizable newsletter content
- Customizable letters
- Posters
- Social media images and sample messages
- Fotonovela



## Vaccination Communication Toolkit

**For Medical Centers, Clinics, Pharmacies, and Clinicians**

Build confidence about COVID-19 vaccination among your healthcare teams and other staff.



## Recipient Education Toolkit

**For Healthcare Professionals and Pharmacists**

Educate vaccine recipients about the importance of COVID-19 vaccination.



## Long-Term Care Facility (LTCF) Vaccination Toolkit

**For LTCF Administrators and Leadership**

Prepare staff, residents, and their families for COVID-19 vaccination in LTCFs.



## Essential Worker Vaccination Toolkit

**For Employers of Essential Workers**

Help plan for and encourage COVID-19 vaccination in the workplace.



## Community-Based Organization (CBO) Vaccination Toolkit

**For Staff of Organizations Serving Communities**

Educate communities about the benefits of COVID-19 vaccination, and address common questions and concerns.



<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits.html>

# COVID-19 Vaccine Communication Toolkit Materials

## COVID-19 Vaccines

Vaccines (shots) are one of the tools we have to fight the COVID-19 pandemic.



To stop this pandemic, we need to use all of our prevention tools. Vaccines are one of the most effective tools to protect your health and prevent disease. Vaccines work with your body's natural defenses so **your body will be ready to fight the virus**, if you are exposed (also called immunity). Other steps, like wearing a mask that covers your nose and mouth and staying at least 6 feet away from other people you don't live with, also help stop the spread of COVID-19.

Studies show that COVID-19 **vaccines are very effective** at keeping you from getting COVID-19. Experts also think that getting a COVID-19 vaccine may help keep you from getting seriously ill even if you do get COVID-19. These vaccines cannot give you the disease itself.



**The vaccines are safe.** The U.S. vaccine safety system makes sure that all vaccines are as safe as possible. All the COVID-19 vaccines that are being used have gone through the same safety tests and meet the same standards as any other vaccines produced through the years. A system in place across the entire country that allows CDC to watch for safety issues and make sure the vaccines stay safe.



**Different types of COVID-19 vaccines will be available.** Most of these vaccines are given in two shots, one at a time and spaced apart. The first shot gets your body ready. The second shot is given at least three weeks later to make sure you have full protection. If you are told you need two shots, make sure that you get both of them. The vaccines may work in slightly different ways, but all types of the vaccines will help protect you.

## Vacunas contra el COVID-19

Las vacunas son una de las herramientas que tenemos para luchar contra la pandemia del COVID-19.

## COVID-19 疫苗

疫苗（注射）是我们抗击 COVID-19 疫情的手段之一。



为了遏制疫情蔓延，我们需要使用所有可用的预防手段。疫苗是保护健康和预防疾病的最有效手段之一。疫苗将与您的身体自然防御系统一起工作，因此，如果您暴露在病毒下，**您的身体将准备好对抗病毒（也称为免疫）**。其他措施，如戴口罩遮住口鼻，与其他不住在一起的人保持至少 6 英尺的距离，也有助于阻断 COVID-19 的传播。

研究表明，COVID-19 **疫苗在防止您感染 COVID-19 方面非常有效**。专家还认为，即使您感染了 COVID-19，接种 COVID-19 疫苗也可以帮助您避免患上严重疾病。这些疫苗本身不能给您带来疾病。

Alternative Languages: [Arabic](#) | [Spanish](#) | [Korean](#) | [Russian](#) | [Simplified Chinese](#) | [Tagalog](#) | [Traditional Chinese](#) | [Vietnamese](#)

# COVID-19 Vaccine Communication Toolkit Materials



Stickers



Posters



# That website again....

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/resource-center.html>



# About the Council on Public Transportation & Multi-State Transit Technical Assistance Program (MTAP)



## What We Do

- ❑ Lead and influence national policy related to public transportation
- ❑ Three in-person meetings annually
- ❑ Reports and communications, including biweekly e-News
- ❑ 8-10 online educational forums and exchanges.
- ❑ Regulatory and legislative matters regarding state transit programs.
- ❑ Transit research projects thru NCHRP



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# The Council on Public Transportation & Multi-State Transit Technical Assistance Program (MTAP) **Online Forum**

## States Coordinating Transit for COVID-19 Vaccinations

April 15, 2021 at 11:30 AM ET

- ❑ **Henrika Buchanan, FTA's Associate Administrator for Transit Safety and Oversight and Chief Safety Officer**, about FTA's ongoing response to the COVID-19 pandemic;
- ❑ **Lisa Raduenz, Minnesota Department of Transportation**, and **Emily Smoak, Minnesota Department of Health**, about the implementation of a **mobile vaccination clinics program** for Greater Minnesota (including small urban and rural communities); and
- ❑ **Chuck Dyer and Joachim Bean, Ohio Department of Transportation**, about how the state's **mobility management program** (and the program managers) are successfully coordinating transit access to vaccination sites.

# Our Conversation with . . .

Elaine Haytko, Exec. Dir.  
Vermont Public Transit Assn.

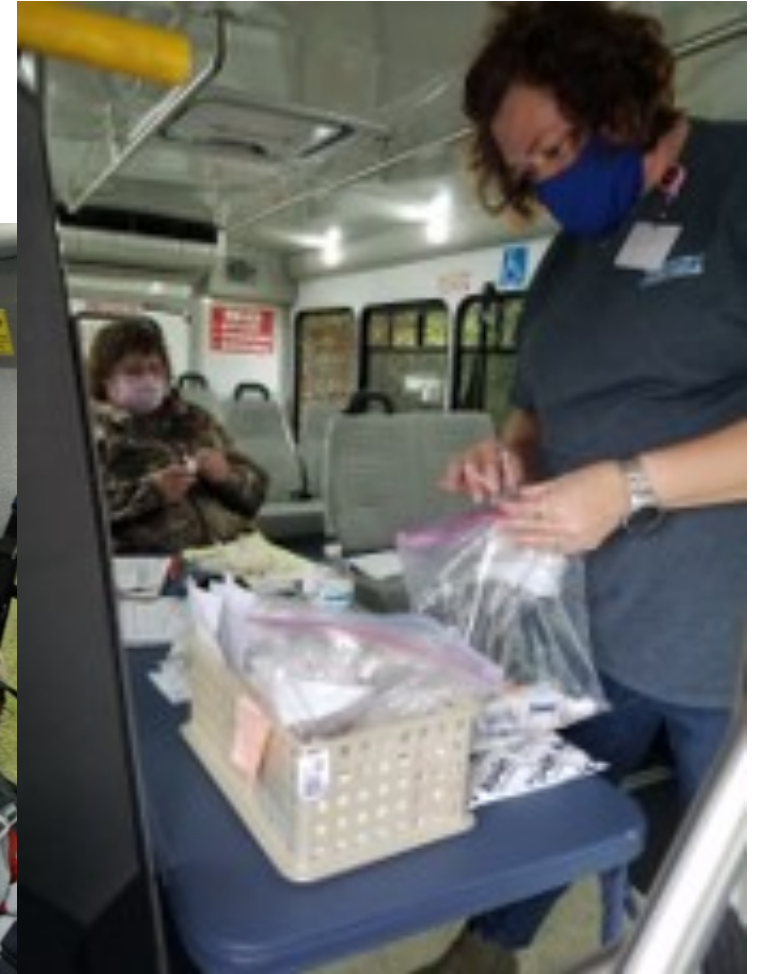


Bill Clark  
Vermont Health Access  
Vermont Dept. of Health



Ryan Brumfield  
Interim Director  
Integrated Mobility Division  
North Carolina Department of Transportation  
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# As we close . . .

- Please share your examples of collaboration:  
[nc4mm.org/covid-19-resource-center/](https://nc4mm.org/covid-19-resource-center/)

## Examples of Transportation's Role in Vaccination Efforts

In the table below, NCMM has compiled the following examples of how transit agencies are working with public health agencies and their communities in their vaccination efforts.

| Transit Support for Vaccination Efforts : Sheet1 |                     |                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                          |                                                                                   |
|--------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| FTA Region                                       | Location            | Agency/ partner(s)                                                                                         | Description of Activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | For more information                                                                                                     |                                                                                   |
| Transport individuals to vaccination sites       |                     |                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                          |                                                                                   |
| 3                                                | Crawford County PA  | Crawford Area Transportation Authority (CATA)<br>Meadville Medical Center<br>Active Aging, Inc.            | CATA is providing free transportation to the general public who are registered with the Medical Center to receive the Pfizer vaccine. CATA will provide ADA accessible door to door transportation for this program and is working with the Meadville Medical Center to schedule the vaccination times for bus riders to allow for coordination of transportation into the vaccination site.                                                                                                                                                                                                                         | Tim Geibel, General Manager<br>tgeibel@catabus.org                                                                       | <a href="https://www.Resources.https://www">https://www.Resources.https://www</a> |
| 3                                                | Monongalia County   | Mountain Line Transit<br>Monongalia County Health Department                                               | In coordination with the Monongalia County Health Department, Mountain Line Transit Authority will be providing service to area COVID Vaccine Clinics beginning Thursday January 21, 2021. On Thursdays and Fridays the Gold Line (Rt. 6) will deviate to the Mon County Health Department between the hours of 9:00am to 5:00pm. The Purple Line (Rt. 9) will travel to the Health Department by request upon boarding. The Pink Line will deviate to the Armory between the hours of 9:00am to 5:00pm on Thursdays and Fridays.                                                                                    | Courtney Studley, Marketing Coordinator<br>Phone: (304) 296-3680                                                         | <a href="http://www.t">http://www.t</a>                                           |
| 4                                                | New Hanover Co., NC | WAVE Transit<br>NC Department of Health and Human Services (DHHS)<br>NC Department of Transportation (DOT) | Wave Transit will begin providing free next-day transportation to designated vaccination distribution sites for community members with vaccination appointments effective Monday, January 25, 2021.<br><br>The NC Department of Health and Human Services (DHHS) and the NC Department of Transportation (DOT) want to make sure that no barriers, including lack of transportation, prevent someone from getting vaccinated. Towards that goal, DHHS and DOT are distributing Coronavirus Relief Funds to local transit agencies to provide access to and from COVID-19 vaccine sites for North Carolina residents. | Wave Transit (910) 202-2053 or by e-mail at <a href="mailto:ptschedule@wavetransit.com">ptschedule@wavetransit.com</a> . | <a href="https://www.transportati">https://www.transportati</a>                   |

Seek NCMM's assistance in connecting with your local public health/public transportation agency

Find your NCMM regional liaison:

<https://nationalcenterformobilitymanagement.org/about-us/who-we-are/>

## Join us for our next webinar

April 7<sup>th</sup> (12-12:45 pm ET): Flint MTA (MI) and Nashua Transit System (NH)

- This webinar has been recorded. The recording, slides, and a transcript will be posted at [nc4mm.org/covid-19-resource-center/](https://nc4mm.org/covid-19-resource-center/)



THANK YOU