

# BUILDING BRIDGES TO REACH RIDERS

**NCMM Mobility Management Forum 2022**

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# CREATING A SHARED DEFINITION OF EQUITY

## Equality



## Equity



“Pursuing equity in transportation means intentionally creating systems so that our most disadvantaged populations can overcome institutional barriers and reach opportunity.”

(LINK Houston)

# SETTING AN INCLUSIVE “TABLE”



To achieve equitable outcomes in programs and services, planning and decision-making requires an inclusive culture and process.

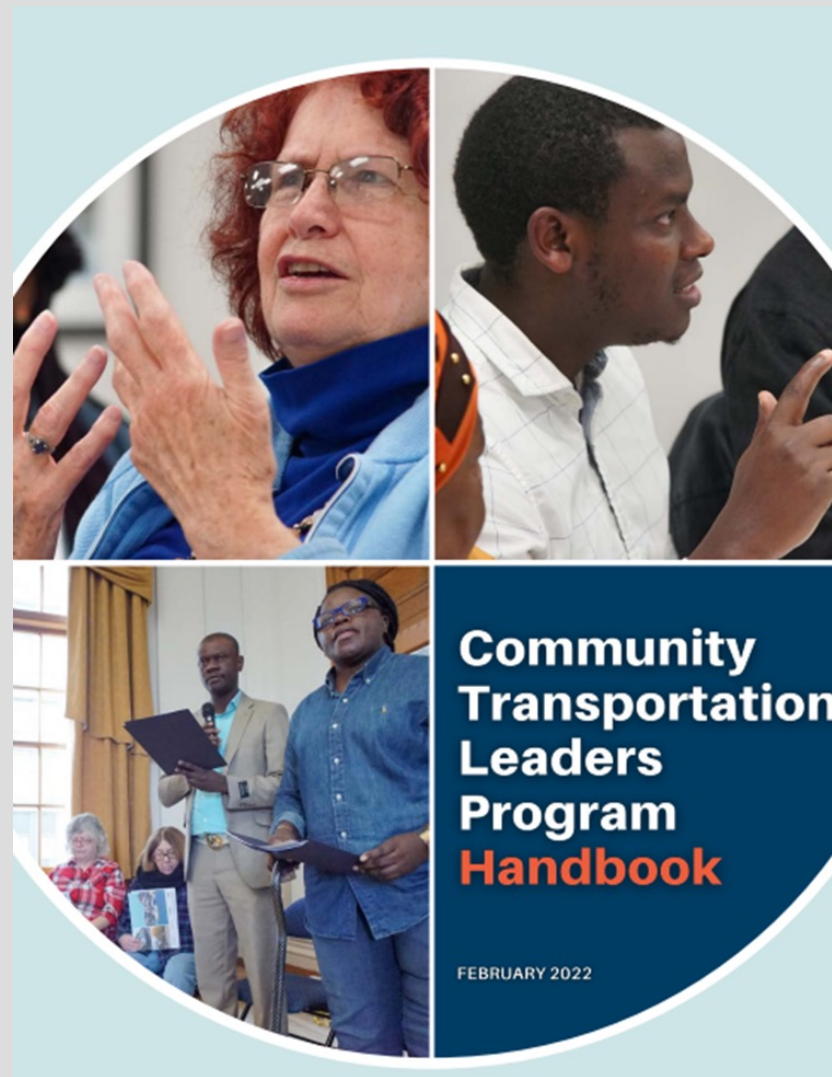


# BUILDING BRIDGES THROUGH EQUITABLE STRUCTURES

## Philosophy



# TOOLS FOR EQUITABLE PLANNING & DECISION-MAKING



Visit my Padlet <https://tinyurl.com/zmstrategies-tools> to download these materials