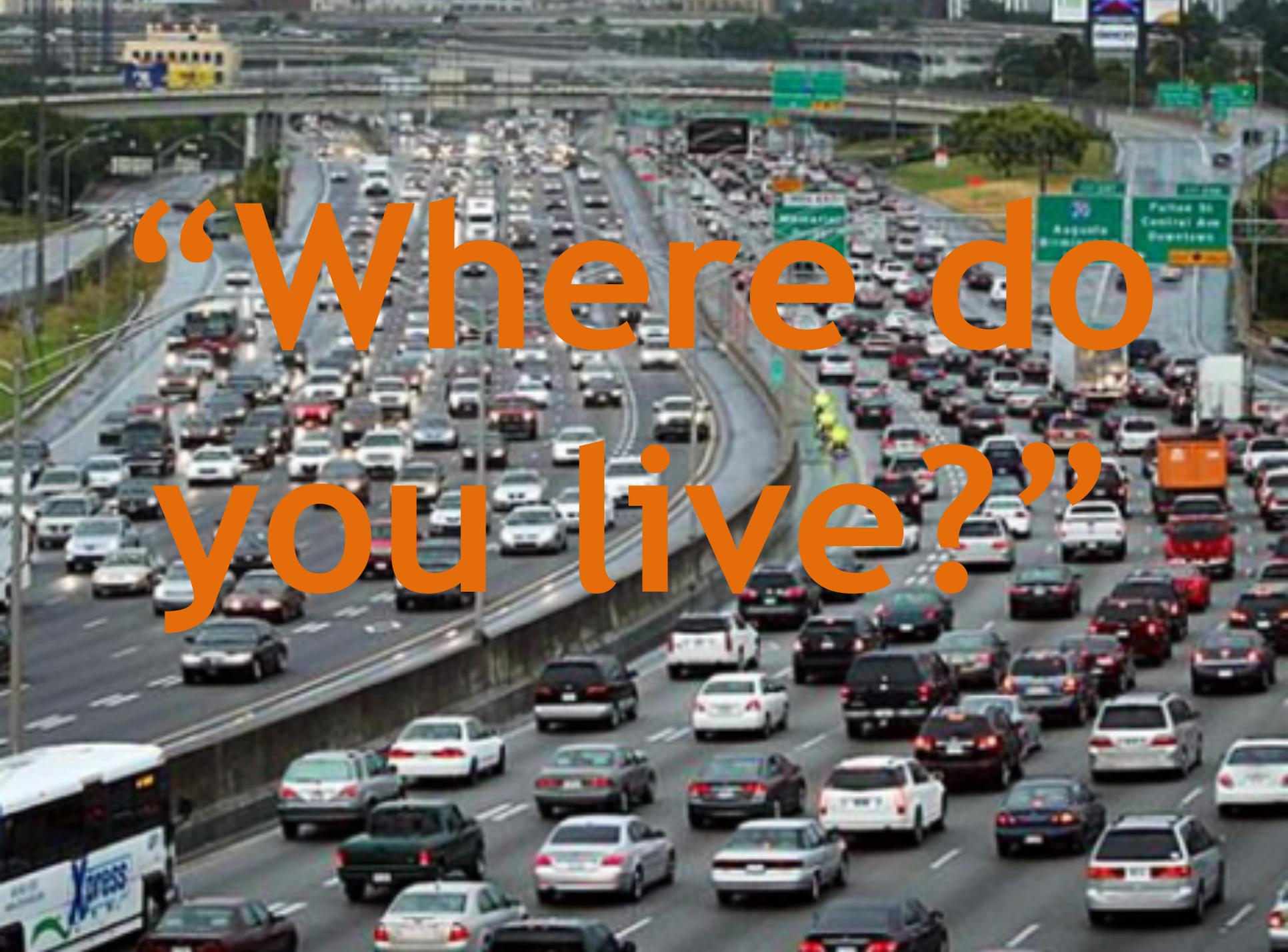


Meeting the Transportation Needs of Dialysis Patients

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Atlanta Regional Commission
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An aerial photograph of a multi-lane highway filled with cars, illustrating traffic congestion. The text "Where do you live?" is overlaid in large orange font. In the background, there are green highway signs for "Bogalusa" and "Fulton St Central Ave Overpass". A white bus with "Xpress" branding is visible in the bottom left corner.

“Where do
you live?”

The Challenge: Transportation for non-Medicaid eligible dialysis patients

- DeKalb County has 713,000 residents
 - ❖ 10% 65+
 - ❖ 10.6% Have a disability
 - ❖ 19.5% Live in poverty
 - ❖ 53.2% African-American
 - ❖ 1,430 Dialysis patients
 - ❖ (32% eligible for Medicaid NEMT)



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A Viable Solution: Volunteer Driving

- ❖ Transportation provided directly to consumers via volunteer drivers
- ❖ Transportation provided free of charge
- ❖ Revenue captured through donations and grants
- ❖ Consumers attracted through direct outreach to DeKalb County dialysis centers & Senior Services



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I Care, Inc.

Volunteer Drivers for Seniors



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I Care, Inc. Track Record

- ❖ 15 years experience in volunteer driving
- ❖ 60 drivers provided 1,500 rides in 2014
- ❖ Diverse funding stream
- ❖ Very high customer satisfaction
- ❖ Experience transporting chemotherapy patients



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Why Should We Care?

- ❖ By 2030, one in five Americans will be over the age of 65.
- ❖ 25% increase in DeKalb's population from 2000-2030
- ❖ Over 50% of DeKalb residents live in areas without transit
- ❖ 90% of I Care clients use the service as their primary means of transportation
- ❖ Many clients report that if it were not for I CARE, they would forego their medical care due to a lack of transportation
- ❖ I CARE can anticipate significant increases in dialysis clients through 2030



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Invest in a Proven Model

- ❖ Strong revenue model
- ❖ Annual budget of \$65,289.92
- ❖ \$9500 will allow I CARE to provide 288 trips
- ❖ Continuing aggressive funding campaign will sustain project in the long run



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Thank you!

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